

SRI SAI RAM ENGINEERING COLLEGE**CHENNAI 600 044**

Unique Title Report	Date :10/02/2011	
Title	Author	Copies
ARMSTRONG"S HANDBOOK OF HUMAN RESOURCE MANAGEMENT PRACTICE	ARMSTRONG MICHAEL	1
ARMSTRONGS HANDBOOK OF MANAGEMENT AMD LEADERSHIP : A GUID TO MANAGING FOR RESULTS	ARMSTRONG MICHAEL	1
AUTOMATIC CONTROL SYSTEMS	THALER GEORGE J	4
AUTOMOTIVE MECHANICS	SRINIVASA S	1
AUTOMOTIVE MECHANICS	SRINIVASAN S	2
BASIC ELECRRIIL AND ELECTRONICS ENGINEERING	KUMAR MANOJ; SHARMA SUDHIR; MALHOTRA JAGJIT	4
BUSINESS RESEARCH METHODS	SHAJAHAN S	3
CHANGE MANAGEMENT IN ORGANISATION	HUGHES MARK	3
CLIFFS TOEFL: PREPARATION GUIDE	PYLE, MICHAEL A; PAGE M E M	2
COM AND CORBA SIDE BY SIDE	PRITCHARD JASON	4
COMMUNICATION SKILLS	VIVA BOOKS	3
COMPONENT SOFTWARE: BEYOND OBJECT ORIENTED PROGRAMMING	SZYPERSKI CLEMENS; GRUNTZ DOMINIK; MURER STEPHAN	4
COMPUTER NETWORKS	SARMA.CR	1
COMPUTER NETWORKS: PRAGMATIC APPROACH	SARMA.CR	2
COUNSELLING SKILLS TRAINING : BOOK OF ACTIVITIES	BURNARD PHILIP	3
CREATIVIY	CLEGG BRIAN; BIRCH,PAUL	3

Sheet2

decision making and problem solving strategies	ADAIR JOHN	3
DESIGN AND ANALYSIS OF ALGORITHMS	PUNTAMBEKAR A A	1
DESIGNING DYNAMIC ORGANIZATIONS	GALBRATHI JAY; DOWNEY DIANE; KATES AMY	1
DESIGNING DYNAMIC ORGANIZATIONS: A HANDS ON GUIDE FOR LEADERS AT ALL LEVELS	GALBRAITH JAY; DOWNEY DIANE	2
DEVELOP YOUR NLP SKILLS	BRADBURY ANDREW	3
DEVELOP YOUR PR SKILLS	RICHARDSON NEIL	3
DIGITAL SIGNAL PROCESSING	KESAVAMURTHY N; NARAYANA IYER S	4
DIGITAL ELECTRONICS PRINCIPLES AND APPLICATIONS	TOKHEIM ROGER L	4
EFFECTIVE CUSTOMER CARE	WELLINGTON PAT	3
EFFECTIVE FINANCIAL MANAGEMENT	FINCH BRIAN	3
ELECTROMAGNETIC FIELD THEORY AND TRANSMISSION LINES	RAJU G S N	4
ENGINEERING MECHANICS STATICS & DYNAMICS	HIBBELER, R C	4
FUNDAMENTALS OF AERODYNAMICS	ANDERSON JOHN D	4
FUNDAMENTALS OF C++PROGRAMMING: INCLUDES OBJECT ORIENTED PROGRAMMING CONCEPT	SUBRAMANIAN S	4
FUNDAMENTALS OF SOFTWARE ENGINEERING	MALL RAJIB	1
FUNDAMENTALS OF SOFTWARE ENGINEERING	MALL,RAJIB	3
GLOBAL MARKETING STRATEGIES	HENNESSEY D.HUBERT; JEANNET, JEAN-PIERRE	3
HOW TO DEAL WITH STRESS	PLAMER STEPHEN	3
HUMAN RESOURCE MANAGEMENT	CAMEN MULLER	3
HYDRAULIC ENGINEERING	ROBERSON JOHN A; CASSEL LILLIAN; CHAUDHRY HANIF M	4

Sheet2

ICEBREAKERS : BOOK OF ACTIVITIES	JONES KEN	3
INTERNATIONAL BUSINESS: COMPETING IN THE GLOBAL MARKET PLACE	HILL CHARLESS W L; JAIN ARUN K	3
INTERNATIONAL COMMUNICATION STRATEGY	CAMBIE SILVA	3
INTERNATIONAL RETAIL MARKETING STRATEGIES	RAMKISHEN, Y	3
INTRODUCTION TO BIOMEDICAL EQUIPMENT TECHNOLOGY	CARR JOSEPH J; BROWN JOHN M	4
INTRODUCTION TO FLIGHT	ANDERSON JOHN D	4
INTRODUCTION TO MECHATRONIS AND MEASUREMENT SYSTEMS	ALCIATORE, DAVID G; HISTAND, MICHAEL B	4
INTRODUCTION TO NEURAL NETWORKS FUZZY LOGIC & GENETIC ALGTORITHMS : THEROY & APPLICATIONS	VALLURU SUDARSAN K	3
INTRODUCTION TO NEURAL NETWORKS FUZZY LOGIC & GENETIC ALGTORITHMS: THEROY & APPLICATIONS	VALLURU SUDARSAN K	1
KILLER BRANDS: CREATE AND MARKET A BRAND THAT WILL ANNIHILATE THE COMPETITION	LANE FRANK	3
KINEMATICS AND DYNAMICS OF MACHINERY	NORTON ROBERT L	4
LEADERSHIP SKILLS	VIVA BOOKS	3
LEADERSHIP TRINING : BOOK OF ACTIVITIES	CHRITOPHER EM; SMITH LE	3
LEARINING THE ROPES	VIVA BOOKS	3
LOGISTICS & RETAIL MANAGEMENT:EMERGING ISSUES AND NEW CHALLENGES IN THE RETAIL SUPPLY CHAIN	FERNIE JOHN	3
LOGISTICS & SUPPLY-CHAIN MANAGEMENT:TEXT AND CASES	SAXENA ANURAG; SIRCAR KAAUSHIK	3
MANAGEMENT INFORMATION SYSTEMS MANAGING THE DIGITAL FIRM	LAUDON KENNETH C; LAUDON J .P; DASS RAJANISH	3
MANAGEMENT & LEADERSHIP IN ORGANIZATIONS	RAYNER CHARLOTTE	2
MANAGEMENT INFORMATION SYSTEMS	BRIEN.AO JEMES	3

Sheet2

MANAGEMENT INFORMATION SYSTEMS: TEXT AND CASES	JAWADEKAR, WAMAN S	3
MANAGEMENT LEADERSHIP IN ORGANIZATIONS	RAYNER CHARLOTTE	1
MANAGERIAL ECONOMICS	GUPTA ,GS	3
MANAGING RECRUITMENT TRAINING AND DEVELOPMENT : BOOK OF ACTIVITIES	CHRISTOPHER,ELIZABETH.M; SMITH LARRY E	3
MARKETING MANAGEMENT	KOTLER PHILIP	3
MARKETING RESEARCH TEXT AND CASES	NARGUNDKAR RAJENDRA	3
MICROECONOMIC ANALYSIS	VARIAN HAL R	2
MODERN POWER ELECTRONICS EVOLUTION TECHNOLOGY & APPLICATION	BOSE B K	2
MODERN DIGITAL AND ANALOG COMMUNICATION SYSTEMS	LATHI B P; DING ZHI	2
NEW PERSPECTIVES IN RURAL & AGRICULTURAL MARKETING	RAMKISHEN, Y	3
OPERATING SYSTEMS INTERNALS AND DESIGN PRINCIOLES	STALLING ,WILLAM	2
OPERATING SYSTEMS INTERNALS AND DESIGN PRINCIPES	STALLING ,WILLAM	1
ORGANISE YOURSELF	CAUNT, JOHN	3
OUTDOOR TRAINING : BOOK OF ACTIVITIES	KROUWEL, BILL; GOODWILL,STEVE	3
PERFORMANCE MANAGEMENT: STRATAGIES, INTERVENTION, DRIVERS	KANDULA SRINIVAS R	3
PERSONAL DEVELOPMENT	CLEGG BRIAN	3
PLACENEMNT GUIDE FOR ENGINEERS	SEETHARAMAN S; VIJAYA RAMNATH	1
PRACTICAL FINANCIAL MANAGEMENT: a GUIDE TO BUDGETS, BALANCE SHEETS AND BUSINESS FINANCE	BARROW COLIN	3
PREPARING THE PERFECT CV: HOW TO MAKE A GREAT IMPRESSION AND GET THE JOB YOU WANT	CORFIELD REBECCA	3

Sheet2

PREPARING THE PERFECT JOB APPLICATION: APPLICATION FORMS AND LETTERS MADE EASY	CORFIELD REBECCA	3
PRINCIPLES OF ADVERTISING: A GLOBAL PERSPECTIVE	LEE MONLE; JOHNSON CARLA	3
PRINCIPLES OF ELECTRONIC COMMUNICATION SYSTEMS	FRENZEL, LOUIS E	4
PRIVATE LABEL : TURING THE RETAIL BRAND THREAT INTO YOUR BIGGEST OPPORTUNITY	LINCOLN KEITH; THOMASSEN LARS	3
PRODUCT DESIGN TECHNIQUES IN REVERSE ENGINEERING AND NEW PRODUCT DEVELOPMENT	OTTO KEVIN; WOOD KRISTIN	3
PROFESSIONAL ETHICS AND ETIQUETTE	VIVA BOOKS	3
PROFIT BRAND: HOW TO INCREASE THE PROFITABILITY, ACCOUNTABILITY AND SUSTAINABILITY OF BRANDS	WREDEN BNICK	3
PROGRAMMING WITH ANSI AND TURBO C	KAMTHANE ASHOK N	3
PROJECT MANAGEMENT FOR SOFTWARE DEVELOPMENT	MUKHERJEE	3
PROJECT MANAGEMENT SURVIVAL : A PRACTIAL GUIDE TO LENDING MANAGING DELIVERING CHALLENGING PROJECTS	JONES RICHARD	1
PSYCOMETRICS IN COACHING: USING PSYCHOLOGICAL AND PSYCHOMETRIC TOOLS FOR DEVELOPMENT	PASSMOR JONATHAN	3
PUBLIC RELATIONS	JOHNSTON JANE; ZAWAWI CLARA	3
PUMPS PRINCIPLES & PRACTICE	EDITORS OF BOARD	4
PUTTING MANAGEMENT BACK INTO PERFORMANCE : A HANDBOOK FOR MANAGERS AND SUPERVISORS	WEBB JAMES	3
QUALITY MANAGE MENT	TRIPATHI DEEPAK	3
READY MADE CVS : WINNING CVS FIR EVERY TYPE OF IOB	PETERS PAULA; PETER PAUL J; BARROW PAUL; WILLIAMS LYNN	3
RESEARCH AND INFORMATION MANAGEMENT	VIVA BOOKS	3
RETAIL MANAGEMENT: FUNCTIONAL PRINCIPLES AND PRACTICE	VEDAMANI, GIBSON G	3

Sheet2

RETAILIZATION: BRAND SURVIVAL IN THE AGE OF RETAILER POWER	THOMASSEN LARS; LINCOLN KEITH; ACONIS ANTHONY	2
REWARD MANAGEMENT : A HANDBOOK OF REMUNERATION STRATEGY AND PRACTICE	ARMSTRONG, MICHAEL	3
RISING FINANCE : PRACTICAL GUIDE TO STARTING EXPANDING AND SELLING YOUR BUSINESS	PETERS PAULA; PETER PAUL J; BARROW PAUL	3
SELLING TO WIN	DENNY, RICHARD	3
SERVICES SECTOR MANAGEMENT AN INDIAN PERSPECTIVE	BHATTACHARJEE C	3
SHOPPER MARKETING : HOW TO INCREASE PURCHASES AT THE POINT OF SALE	STAHLBERG MARKUS; MAILA VILLE	3
SOFTWARE TESTING: PRINCIPLES AND PRACTICE	DESIKAN SRINIVASAN; RAMESH GOPALASWAMY	4
STRATEGIC MANAGEMENT	DATTA SAROI	4
STRATEGIC MANAGEMENT	SADLER PHILIP	1
STRATEGIC REWARD : IMPLEMENTING MORE EFFECTIVE REWARD MANAGEMENT	ARMSTRONG, MICHAEL	3
STRATEGIC THINKING FOR LEADERS THE SYSTEMS THINKING APPROACH	HAINES STEPHEN G	3
SUCCESSFUL PRESENTATION SKILLS	BRADBURY ANDREW	3
SUPERCORP: HOW VANGUARD COMPANIES CREATE INNOVATION, PROFITS, GROWTH AND SOCIAL GOOD	KANTER ROSABETH MOSS	3
SWITCHING THEORY AND LOGIC DESIGN	KUMAR ANAND A	4
SYSTEMS SOFTWARE AN INTRODUCTION TO SYSTEMS PROGRAMMING	BECK LELAND L; MANJULA D	3
TECHNICAL ANALYSIS TOOLS: CREATING A PROFITABLE TRADING SYSTEM	TINGHINO MARK	3
THE CALL CENTRE TRAINING HANDBOOK: A COMPLETE GUIDE TO LEARNING & DEVELOPMENT IN CONTACT CENTERS	WILSON JOHN P	3

Sheet2

THE COMPLETE REFERENCE XML	WILLIAMSON,HEATHER	4
THE COMPLETE GUIDE TO CREDIT REPAIR	KELLY BILL JR	3
THE CONNECTED LEADER : CREATING AGILE ORGANIZATIONS FOR PEOPLE, PERFORMANCE AND PROFIT	GOBILLOT EMMANUEL	3
THE FAST TRACK TO EXPLOSIVE SALES IN AND ECONOMY :OUTRAGEOUS BUSINESS GROWTH	BERMONT DEBBIE	3
THE INSPIRATIONAL LEADER : HOW TO MOTIVATE, ENCOURAGE AND ACHIEVE SUCCESS	ADAIR JOHN	3
THE NEW STRATEGIC BRAND MANAGEMENT	KAPFERED JN	3
THE ULTIMATE MARKETING PLAN	KENNEDY DAN S.	3
THE ULTIMATE MARKETING TOOLKIT: ADS THAT ATTRACT CUSTOMERS. BROCHURES THAT CREATE BUZZ. WEB SITES THAT WOW	PETERS PAULA; PETER PAUL J	3
THE ULTIMATE SALES LETTER	PETERS PAULA; PETER PAUL J; KENNEDY DAN S.	3
THE VALUATION OF BUSINESSES SHARES AND OTHER EQUITY	LONERGAN WAYNE	3
THERMODYNAMICS THEORY AND APPLICATION	BALMER, ROBERT	4
TRAINING FOR CHANGE : BOOK OF ACTIVITIES	BISHOP SUE; TAYLOR, DAVID	3
VENTURE CAPITAL FUNDING : A PRACTIAL GUID TO RAISING FINANCE	BLOOMFIELD STEPHEN	3
ARMSTRONG"S HANDBOOK OF HUMAN RESOURCE MANAGEMENT PRACTICE	ARMSTRONG MICHAEL	1
ARMSTRONGS HANDBOOK OF MANAGEMENT AMD LEADERSHIP : A GUID TO MANAGING FOR RESULTS	ARMSTRONG MICHAEL	1
AUTOMATIC CONTROL SYSTEMS	THALER GEORGE J	4