

7.1.5.2 CORE VALUES

Students are the primary reason we exist as an institution. We relentlessly pursue excellence and we teach... we learn... we interact... we nurture... we grow citizens for tomorrow... The core values are a set of principles that are aligned with our mission which guides the practice and development of faculty, students, and staff.

VALUES AND CORE PRINCIPLES

- **Focus on Students:** Our primary mission is not only to educate students in their chosen disciplines, but also to inspire them to become innovators, leaders, and positive contributors to society.
- **Strengthen Faculty and Staff:** The faculty inspires and directs students academically, from basic education to discovery and the creation of new concepts, systems, and products. The staff delivers administrative services and partners with the faculty to ensure an excellent student experience.
- **Foster Leadership and Ethical Decision-Making:** Leadership and ethical decision-making are essential for the growth of the person and the organization. Leadership development is an important component of education for all segments of the college - faculty, students, and staff. Succession planning is required to continually promote excellence. Fostering a learning environment that promotes responsible, principled behavior and that respects the dignity of all members.
- **Commit to Diversity and Excellence:** To remain relevant and attract the highest caliber of students, faculty, and staff, we ensure that our community is inclusive and open to all viewpoints. A culture of excellence must pervade in both academic and non-academic areas.
- **Focus on Resource Management:** The financial well-being of the institution is critical to our success. We will embrace responsibility-centered management to achieve financial strength and expect that all members of our college, including alumni, are responsible for enhancing our resources.
- **Engage Alumni:** Our greatest legacy is our alumni and their many contributions to business and society. We will engage our alumni in planning for the future of our college and rely upon our alumni for their involvement and philanthropic support in the execution of this plan.
- **Integrity:** Conduct all activities in an ethical manner. Commit to practices that are fair, honest, and objective in dealing with students, faculty members, staff, and stakeholders at all levels of the college.