

B.E. / B.Tech. - DEGREE EXAMINATIONS, NOV/DEC 2022

Seventh Semester

Computer Science and Engineering(Common to Information Technology and Sixth Semester - Electronics and
Communication Engineering)**MG8591 - PRINCIPLES OF MANAGEMENT**

(Regulations 2017)

Duration: 3 Hours

Max. Marks: 100

PART - A (10 × 2 = 20 Marks)

Answer ALL Questions

- | | <i>Marks,
K-Level, CO</i> |
|--|-------------------------------|
| 1. List the functions of Management. | 2,K1,CO1 |
| 2. Define 'sole proprietorship'. | 2,K1,CO1 |
| 3. What do you mean by policy? | 2,K1,CO2 |
| 4. What is Strategic Business Unit? | 2,K1,CO6 |
| 5. Define delegation of Authority. | 2,K2,CO3 |
| 6. Explain departmentalization. | 2,K2,CO3 |
| 7. Define leadership. | 2,K2,CO4 |
| 8. List the different types of communication flow. | 2,K1,CO6 |
| 9. Summarize – budgetary control. | 2,K2,CO5 |
| 10. Rephrase zero base budgets. | 2,K2,CO6 |

PART - B (5 × 13 = 65 Marks)

Answer ALL Questions

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|---|------------|
| 11. a) Describe the roles that are played by managers on different functions. | 13, K2,CO1 |
| OR | |
| b) Discuss the principles and techniques of Scientific Management. | 13,K2,CO1 |
| 12. a) Explain the various types of Organizational Decisions. | 13,K2,CO2 |
| OR | |
| b) Explain the principles of planning and types of planning in detail. | 13,K2,CO6 |
| 13. a) Explain the steps involved in Selection Process. | 13,K2,CO3 |
| OR | |
| b) Discuss the various types of Training. | 13,K2,CO3 |

K1 – Remember; K2 – Understand; K3 – Apply; K4 – Analyze; K5 – Evaluate; K6 – Create

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14. a) Define communication. Explain the process and types of communication. 13,K2,CO4

OR

b) Explain the contribution of IT in communication. 13,K2,CO4

15. a) Explain the need, importance, process and types of control. 13,K2,CO5

OR

b) Explain the benefits and limitations of budgetary control. 13,K2,CO5

PART - C (1 × 15 = 15 Marks)

16. a) How would you show your understanding about usage of use of computers and IT in Management control? 15,K3,CO3

OR

b) A MNC company setting shop in India is in a dilemma to decide whether to adopt a line or a line and staff organization structure. Highlight the advantages of line and line and staff organization structure. According to you, which structure would be suitable for a huge MNC? 15,K3,CO6