

04 JAN 2023

Reg. No.

Question Paper Code

11545

B.E. / B.Tech. - DEGREE EXAMINATIONS, NOV/DEC 2022

Fifth Semester

Computer Science and Business Systems

20CBMG501 - FUNDAMENTALS OF MANAGEMENT

(Regulations 2020)

Duration: 3 Hours

Max. Marks: 100

PART - A (10 × 2 = 20 Marks)

Answer ALL Questions

- | | <i>Marks,
K-Level, CO</i> |
|---|-------------------------------|
| 1. Describe Scientific management. | 2,K2,CO1 |
| 2. State the three types of partnership. | 2,K1,CO1 |
| 3. Rewrite Selection process. | 2,K2,CO2 |
| 4. Identify Fish bowl technique & T-group training. | 2,K2,CO2 |
| 5. Represent Perception in Organizational Behavior. | 2,K2,CO3 |
| 6. Memorize the determinants of personality. | 2,K2,CO3 |
| 7. List out the four different types of culture. | 2,K2,CO4 |
| 8. Discuss Organizational Innovation. | 2,K2,CO4 |
| 9. Explain Corporate Social Responsibility. | 2,K2,CO5 |
| 10. Indicate innovative Stage. | 2,K2,CO5 |

PART - B (5 × 13 = 65 Marks)

Answer ALL Questions

- | | |
|---|-----------|
| 11. a) (i) Illustrate quantitative approach. | 6,K3,CO1 |
| (ii) Discuss behavioral approach. | 7,K2,CO1 |
| OR | |
| b) List out the elements of industry environment. | 13,K1,CO1 |
| 12. a) Explain the nature and characteristics of directing. | 13,K2,CO2 |
| OR | |
| b) Describe Decision making process. | 13,K2,CO2 |
| 13. a) Discuss about theoretical framework of learning. | 13,K2,CO3 |

OR

K1 – Remember; K2 – Understand; K3 – Apply; K4 – Analyze; K5 – Evaluate; K6 – Create

11545

- b) Discuss in detail about the effects of Job Stress on Physical Health. 13,K2,CO3
14. a) Determine the steps in innovation. 13,K3,CO4
- OR**
- b) Discuss in detail about the types of organization culture. 13,K2,CO4
15. a) Explain the types of Corporate Social Responsibility. 13,K2,CO5
- OR**
- b) Illustrate the principles of Business Ethics. 13,K3,CO5

PART - C (1 × 15 = 15 Marks)

16. a) Illustrate the types of groups in detail. 15,K3,CO3
- OR**
- b) Discuss about international standards in detail. 15,K2,CO5