

19 APR 2023

Reg. No.

Question Paper Code

11782

B.E. / B.Tech. - DEGREE EXAMINATIONS, APRIL/MAY 2023

Eighth Semester

Mechanical Engineering

(Common to Production Engineering)

MG8091 – ENTREPRENEURSHIP DEVELOPMENT

(Regulations 2017)

Duration: 3 Hours

Max. Marks: 100

PART - A (10 × 2 = 20 Marks)

Answer ALL Questions

- | | <i>Marks,
K-Level, CO</i> |
|--|-------------------------------|
| 1. List out the skills required for an entrepreneur. | 2,K1,CO1 |
| 2. State the barriers to Entrepreneurship. | 2,K2,CO1 |
| 3. Outline the causes for stress. | 2,K2,CO2 |
| 4. Discuss the concept of EDP. | 2,K2,CO2 |
| 5. Define a Small-Scale Enterprise. | 2,K1,CO3 |
| 6. Differentiate between Sole proprietorship and Partnership Organization. | 2,K3,CO3 |
| 7. State few sources of internal finance. | 2,K2,CO4 |
| 8. What do you mean by Capital Structure? | 2,K2,CO4 |
| 9. Define merger. | 2,K2,CO5 |
| 10. Define industrial sickness. | 2,K2,CO5 |

PART - B (5 × 13 = 65 Marks)

Answer ALL Questions

11. a) Discuss the role of Entrepreneurs in the development of the economy. 13, K2, CO1
- OR**
- b) Elaborate the importance of Science and technology in entrepreneurship. 13, K2, CO1
12. a) Critically evaluate the role of support institutions to promote Entrepreneurs. 13, K2, CO2
- OR**
- b) What is meant by Thematic Apperception Test? Explain the procedure for conducting TAT. 13, K2, CO2

K1 – Remember; K2 – Understand; K3 – Apply; K4 – Analyze; K5 – Evaluate; K6 – Create

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13. a) Explain the concept of Small-Scale Enterprise and its role in Indian Economy. *13,K2,CO3*

OR

- b) Elaborate the steps involved in starting a business. *13,K2,CO3*

14. a) State the role of Financial institutions in Entrepreneurial Financing. *13,K2,CO4*

OR

- b) Discuss Government Tax Policy towards SSI. *13,K2,CO4*

15. a) What are the four major types of growth strategies adopted by industrial unit? Explain them in detail. *13,K2,CO5*

OR

- b) What is an acquisition? Explain its classification with merits and demerits. *13,K2,CO5*

PART - C (1 × 15 = 15 Marks)

16. a) What are the salient features of new small enterprise policy? How is the government protective policy beneficial for the development of small scale industry? *15,K3,CO6*

OR

- b) Discuss the various causes and consequences of industrial sickness in India. Suggest measures to curb industrial sickness with special reference to small scale industry. *15,K3,CO6*