

21 APR 2023

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Question Paper Code	11787
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B.E. / B.Tech. - DEGREE EXAMINATIONS, APR/MAY 2023

Eighth Semester

Electrical and Electronics Engineering

(Common to Electronics and Instrumentation Engineering & Mechanical Engineering)

MG8591 – PRINCIPLES OF MANAGEMENT

(Regulations 2017)

Duration: 3 Hours

Max. Marks: 100

PART - A (10 × 2 = 20 Marks)

Answer ALL Questions

	<i>Marks, K-Level,CO</i>
1. Classify the roles of a manager.	2,K2,CO1
2. Classify the types of organisations.	2,K2,CO1
3. What is meant by Planning?	2,K1,CO2
4. Write a short note on SWOT analysis.	2,K2,CO2
5. What is delegation of authority?	2,K1,CO3
6. Distinguish between authority and Power.	2,K2,CO3
7. Mention the importance of motivation	2,K1,CO4
8. State the need for communication.	2,K1,CO4
9. State the significance of reporting.	2,K1,CO5
10. What is meant by budgetary control?	2,K1,CO5

PART - B (5 × 13 = 65 Marks)

Answer ALL Questions

11. a) Enumerate the contributions of Henry Fayol towards Management.	13,K2,CO1
OR	
b) Briefly explain the various forms of business organizations.	13,K2,CO1
12. a) Discuss the various types of plans and state the merits.	13,K2,CO2
OR	
b) State the guidelines for effective decision making and explain them in detail.	13,K2,CO2
13. a) Explain different methods of appraisal systems.	13,K2,CO3
OR	

K1 – Remember; K2 – Understand; K3 – Apply; K4 – Analyze; K5 – Evaluate; K6 – Create

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b) Explain human resource management activities in a business organization. *13,K2,CO3*

14. a) Discuss about the barriers of effective communication in detail. *13,K2,CO4*

OR

b) List and explain the essential qualities of a good leader. *13,K2,CO4*

15. a) Explain the steps involved in the quality control process with advantages and disadvantages. *13,K2,CO5*

OR

b) What are the basic steps in planning the system in operations management? Explain them in detail. *13,K2,CO5*

PART - C (1 × 15 = 15 Marks)

16. a) Evaluate the challenges in managing organisational culture in the IT sector. *15,K3,CO6*

OR

b) Assume you are posted as an HR manager in a leading organization. How will you conduct the recruitment drive for your company? Give details. *15,K3,CO6*