

113 JUN 2023

Reg. No.

Question Paper Code

11862

B.E. / B.Tech. - DEGREE EXAMINATIONS, APRIL / MAY 2023

Fifth Semester

Computer Science and Business Systems

20CBMG501- FUNDAMENTALS OF MANAGEMENT

(Regulations 2020)

Duration: 3 Hours

Max. Marks: 100

PART - A (10 × 2 = 20 Marks)

Answer ALL Questions

*Marks,
K-Level, CO*

- | | |
|---|----------|
| 1. Discuss Sole proprietorship. | 2,K2,CO1 |
| 2. Describe Scientific management. | 2,K2,CO1 |
| 3. Represent Recruitment. | 2,K2,CO2 |
| 4. Describe Decision making process. | 2,K2,CO2 |
| 5. Explain leadership. | 2,K2,CO3 |
| 6. List out the two types of stress. | 2,K1,CO3 |
| 7. Describe Organization Design. | 2,K1,CO4 |
| 8. Discuss Organizational Innovation. | 2K2CO4 |
| 9. Explain Corporate Social Responsibility. | 2,K2,CO5 |
| 10. List out the eight international standards. | 2,K1,CO5 |

PART - B (5 × 13 = 65 Marks)

Answer ALL Questions

- | | |
|---|-----------|
| 11. a) (i) Recite the three types of business. | 7,K1,CO1 |
| (ii) Define management is science or art. | 6,K1,CO1 |
| OR | |
| b) List out the elements of industry environment. Explain them briefly. | 13,K2,CO1 |
| 12. a) Discuss Management by Objectives with its process diagram. | 13,K2,CO2 |
| OR | |
| b) Discuss about the principles of organization. | 13,K2,CO2 |
| 13. a) Discuss about the concept of power tactics. | 13,K2,CO3 |
| OR | |
| b) Describe the roles of personality in Organizational Behavior. | 13,K2,CO3 |
| 14. a) Illustrate the characteristics of organization culture. | 13,K2,CO4 |

K1 – Remember; K2 – Understand; K3 – Apply; K4 – Analyze; K5 – Evaluate; K6 – Create

11862

OR

b) Explain the different types of organization culture. *13,K2,CO4*

15. a) Explain the types of Corporate Social Responsibility. *13,K2,CO5*

OR

b) Illustrate the principles of Business Ethics. *13,K2,CO5*

PART - C (1 × 15 = 15 Marks)

16. a) Discuss the Hendry Fayol's Administrative management theory in detail. *15,K2,CO1*

OR

b) Rewrite the types of groups in detail. *15,K2,CO3*