

06 JUL 2023

Reg. No.

Question Paper Code

11959

M.B.A - DEGREE EXAMINATIONS, APRIL / MAY 2023

First Semester

Master of Business Administration

20MBT102 - ECONOMIC ANALYSIS FOR MANAGERS

(Regulations 2020)

Duration: 3 Hours

Max. Marks: 100

PART-A (10 × 2 = 20 Marks)

Answer ALL Questions

- | | <i>Marks,
K-Level, CO</i> |
|---|-------------------------------|
| 1. What is meant by a Mixed Economy? | 2,K1,CO1 |
| 2. Compare Micro and Macro Economics. | 2,K2,CO1 |
| 3. Define Elasticity of Demand. | 2,K1,CO2 |
| 4. Write short note on Isoquant Curves. | 2,K1,CO2 |
| 5. What are the features of a Perfect Market? | 2,K1,CO3 |
| 6. Differentiate Consumer Equilibrium and Producer Equilibrium. | 2,K2,CO3 |
| 7. Give a brief note on Aggregate Demand and Supply. | 2,K1,CO4 |
| 8. Define multiplier. | 2,K1,CO4 |
| 9. What is Cyclical Unemployment? | 2,K1,CO5 |
| 10. Summarise the objectives of monetary policy. | 2,K2,CO5 |

PART - B (5 × 13 = 65 Marks)

Answer ALL Questions

- | | |
|---|-----------|
| 11. a) Explain the concept of Transformation Curve and state its assumptions. | 13,K2,CO1 |
| OR | |
| b) Review the role of Markets in today's economy. | 13,K2,CO1 |
| 12. a) Describe the law of Demand and the causes for the downwards slope in the demand curve. | 13,K2,CO2 |
| OR | |
| b) Examine the Law of Variable Proportions and discuss its importance. | 13,K4,CO2 |
| 13. a) Elucidate the various types of Market Structure and its characteristics. | 13,K2,CO3 |
| OR | |
| b) 'Demand for Labour reflects Marginal Productivity'. Explain. | 13,K2,CO3 |

K1 – Remember; K2 – Understand; K3 – Apply; K4 – Analyze; K5 – Evaluate; K6 – Create

11959

14. a) Explain the Circular Flow of Money in Macro Economy. 13,K2,CO4

OR

b) Elaborate on Multiplier Effect and the leakages from Multiplier. 13,K4,CO4

15. a) Discuss the types and causes of Unemployment. 13,K4,CO5

OR

b) Explain the role of the Central Bank in the money market. 13,K2,CO5

**PART - C (1 × 15 = 15 Marks)
(Compulsory)**

16. a) As an Economist, would you state that the study of Economics would help in better decision making in today's business scenario. Substantiate with your views. 15,K3,CO3