

Reg. No.

Question Paper Code

21319

M.B.A - DEGREE EXAMINATIONS, NOV/DEC 2022

First Semester

Master of Business Administration

20MBT107 - ENTREPRENEURSHIP DEVELOPMENT

(Regulations 2020)

Duration: 3 Hours

Max. Marks: 100

PART - A (10 × 2 = 20 Marks)

Answer ALL Questions

- | | <i>Marks,
K-Level,CO</i> |
|---|------------------------------|
| 1. Define innovating entrepreneur. | 2,K1,CO1 |
| 2. Write short note on entrepreneurial personality. | 2,K1,CO1 |
| 3. Define pre-feasibility study. | 2,K1,CO2 |
| 4. List out the different types of business Models. | 2,K1,CO2 |
| 5. Who is an angel investor? | 2,K1,CO3 |
| 6. How to assess the risk in entrepreneurial venture? | 2,K2,CO3 |
| 7. Why is Technopreneurship important? | 2,K1,CO4 |
| 8. What are the characteristics of Social Entrepreneurship? | 2,K1,CO4 |
| 9. Name the entrepreneurial development agencies in India. | 2,K1,CO5 |
| 10. Define Technology transfer. | 2,K1,CO5 |

PART - B (5 × 13 = 65 Marks)

Answer ALL Questions

11. a) Bring out the concept of entrepreneurship. Explain the stages in entrepreneurial process in detail. 13,K4,CO1
- OR**
- b) Explain the role of entrepreneurship in economic development. What are the barriers to entrepreneurship? 13,K4,CO1
12. a) Explain the process of idea generation and also discuss the transformation of ideas into opportunities. 13,K4,CO2
- OR**
- b) Describe the process of planning for starting up a new Small Scale Industry (SSI). 13,K5,CO2
13. a) Elaborate the components for writing a business plan. Give the essential requirements of developing business plan. 13,K5,CO3

OR

K1 – Remember; K2 – Understand; K3 – Apply; K4 – Analyze; K5 – Evaluate; K6 – Create

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- b) Bring out the various sources of raising capital for new entrepreneur with recent examples. *13,K4,CO3*
14. a) Critically analyze the challenges faced by the women entrepreneurs in India. *13,K6,CO4*
- OR**
- b) Describe the various opportunities and challenges in the Agri-reneurship. *13,K4,CO4*
15. a) Illustrate the role and methods of entrepreneurial development training. *13,K5,CO5*
- OR**
- b) Describe the remedial measures taken by the Government to overcome industrial sickness in SSI? *13,K4,CO5*

PART - C (1 × 15 = 15 Marks)
(Compulsory)

16. X has a degree in robotics and she loves to design products. X started his career in Robo-tech which uses high end technology in all their products. X job profile included travelling a lot also Whenever he travelled, He noticed that disabled people have difficulty in manoeuvring their wheelchair from one place to another because in some planes ramp is not provided and there is no way they can walk up the stairs, he came up with an idea of a wheelchair which can be teed on stairs easily. He decided to quit her job and start her own company. X realized that his idea was the first stage in the process of innovation. *15,K6,CO6*
- (i) Identify the concept and explain the steps in its process and
(ii) Draft a suitable pre-feasibility study analysis report.