



**Sai SAI RAM ENGINEERING COLLEGE**  
*An Autonomous Institution | Affiliated to Anna University & Approved by AICTE, New Delhi*  
*Accredited by NBA and NAAC 'A+' | An ISO 9001:2015 Certified and MHRD NIRF ranked institution*  
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## **INSTITUTIONAL DISTINCTIVENESS**

Sairam Institutions has designed and developed an innovative competition based learning model named Sairam Innovation Ecosystem. This model was introduced for the autonomous batch of students from the academic year 2020-2021.

Sairam Innovation Ecosystem is a comprehensive well-crafted program that encourages student innovations along with lending support for setting up start-ups and incubations. “One Student – One Startup” is the main focus of this ecosystem. This ecosystem is implemented right from the first year of under-graduation in stages, with the overall objective of converting the student ideas into start-ups and patentable technologies.

The program is implemented in four stages namely Immersion Program (generation of idea) -

Sairam SDG Ideathon at First Year, Live-in-Lab (checking the feasibility and enhancing the ideas)-,Sairam SDG Solveathon at II Year, Mini Project (prototype development and its testing)- Sairam SDG Innovathon at III Year and Project Development (development of final product, filing of patent as applicable and setting up of start-ups) - Sairam SDG Inspireathon at Final Year. Each stage is implemented through a well-formulated event in which all the students are encouraged to actively participate. The program objective is to make students solve the issues enlisted in the United Nations Sustainable Development Goals program.