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Question Paper Code	12324
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B.E. / B.Tech. / M.Tech. - DEGREE EXAMINATIONS, NOV / DEC 2023

Fifth Semester

Computer Science and Engineering (5 Years Integrated)

20CJPC501 - DATA WAREHOUSING AND DATA MINING

(Regulations 2020)

Duration: 3 Hours

Max. Marks: 100

PART - A (10 × 2 = 20 Marks)

Answer ALL Questions

- | | <i>Marks,
K-Level, CO</i> |
|--|-------------------------------|
| 1. Define Metadata in Data warehousing. | <i>2,K1,CO1</i> |
| 2. What are the two approaches to build the data warehouse? | <i>2,K1,CO1</i> |
| 3. Name the some of the data mining techniques. | <i>2,K1,CO2</i> |
| 4. Define association and correlations. | <i>2,K1,CO2</i> |
| 5. Define Lift and write the formula. | <i>2,K1,CO3</i> |
| 6. What is strong association Rule explains with an example? | <i>2,K1,CO3</i> |
| 7. Define precision and recall. | <i>2,K1,CO4</i> |
| 8. What is Lazy learners algorithm? | <i>2,K1,CO4</i> |
| 9. How do you explain the similarity in clustering? | <i>2,K2,CO6</i> |
| 10. Illustrate some Application of outlier analysis. | <i>2,K2,CO6</i> |

PART - B (5 × 13 = 65 Marks)

Answer ALL Questions

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|---|------------------|
| 11. a) Explain the Data warehouse architecture with neat diagram. | <i>13,K2,CO1</i> |
| OR | |
| b) Explain mapping data warehouse with multiprocessor architecture with the concept of parallelism and data partitioning. | <i>13,K2,CO1</i> |
| 12. a) Explain the major data preprocessing techniques and explain in detail with examples. | <i>13,K2,CO2</i> |
| OR | |
| b) (i) Demonstrate in detail about data mining steps in the process of knowledge discovery. | <i>7,K2,CO2</i> |
| (ii) List the application area of data mining. | <i>6,K2,CO2</i> |
| 13. a) Apply FP Growth algorithm to find the Frequent item set for the following Transactional database with minimum support count value=2. | <i>13,K3,CO3</i> |

Transaction ID	Items
T100	I1,I2,I5
T200	I2,I4
T300	I2,I3
T400	I1,I2,I4
T500	I1,I3
T600	I2,I3
T700	I1,I3
T800	I1,I2,I3,I5
T900	I1,I2,I3

OR

- b) Apply Apriori Algorithm and find the Frequent item set for the following Transactional database using Apriori Algorithm with the minimum support count value=2. *13,K3,CO3*

Transaction ID	Items
T100	I1,I3,I4
T200	I2,I3,I5
T300	I1,I2,I3,I5
T400	I2,I5

14. a) Explain the classification of Decision tree induction. *13,K2,CO4*

OR

- b) Define classification. With an example explain how support vector machines can be used for classification. *13,K2,CO4*

15. a) Discuss the following clustering algorithm with an example.

(i) K.means.

7,K2,CO6

(ii) K-medoid.

6,K2,CO6

OR

- b) Explain briefly about hierarchical clustering. *13,K2,CO6*

PART - C (1 × 15 = 15 Marks)

16. a) Apply R program to perform the Decision tree classification and explain with an example. *15,K3,CO5*

OR

- b) Apply R program to perform the K means algorithm and explain with an example. *15,K3,CO5*