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Question Paper Code	12333
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MBA - DEGREE EXAMINATIONS, NOV / DEC 2023
First Semester
Master of Business Administration
20MBT102 - ECONOMIC ANALYSIS FOR MANAGERS
(Regulations 2020)

Duration: 3 Hours

Max. Marks: 100

PART - A (10 × 2 = 20 Marks)
Answer ALL Questions

- | | <i>Marks,
K-Level, CO</i> |
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| 1. Define economics in your own words. | <i>2,K1,CO1</i> |
| 2. State assumptions of PPF for society. | <i>2,K2,CO1</i> |
| 3. Recall demand function with appropriate equation. | <i>2, K1,CO2</i> |
| 4. State the formula for promotional elasticity of demand. | <i>2, K1,CO2</i> |
| 5. State objectives of price discrimination. | <i>2, K1,CO3</i> |
| 6. Infer the term wages in your own words. | <i>2, K2,CO3</i> |
| 7. Recall injections and leakages in four sector economy in own words. | <i>2, K3,CO4</i> |
| 8. State okun's law. Give numerical example. | <i>2, K1,CO4</i> |
| 9. Articulate different types of inflation. | <i>2, K3,CO5</i> |
| 10. Infer philip's curve. | <i>2, K1,CO5</i> |

PART - B (5 × 13 = 65 Marks)
Answer ALL Questions

11. a) Explain the fundamental Economic Problem and also describe the role of government to solve economic problem. *13,K2,CO1*
- OR**
- b) Recall and explain positive externalities and negative externalities for metro rail development in Chennai. *13,K2,CO1*
12. a) Explain various economies and diseconomies of scale with real life examples. *13,K2,CO2*
- OR**
- b) Examine different types of cost involved in production. *13,K2,CO2*
13. a) Explain characteristics of perfect market and explain profit under different cases with appropriate diagram. *13,K2,CO3*
- OR**

b) Examine factor market in detail and also discuss the peculiarities of each factors of production. *13,K2,CO3*

14. a) Determine various determinants of national income and explain different methods of measuring national income with suitable illustrations. *13,K3,CO4*

OR

b) Explain different tools in fiscal policy in India and state its objectives. *13,K2,CO4*

15. a) Examine the impact of unemployment on different stakeholders. *13,K5,CO5*

OR

b) Estimate impact of inflation on an economy and measures to manage it. *13,K5,CO5*

PART - C (1 × 15 = 15 Marks)
(Case Study – Compulsory)

16. a) Nepal Oil Corporation (NOC) was established in January 1970 by the Government of Nepal as a state-owned trading company to deal with the import, transportation, storage and distribution of various petroleum products in the country. NOC is the sole organisation responsible for the import and distribution of petroleum products through 1500 retail outlets owned by the private sector around all parts of the country. All the petroleum products consumed in Nepal are procured and imported from India's Indian Oil Corporation (IOC) under a 5 years contract Agreement signed on 31.03.2007. IOC is a large public Sector Enterprise With the highest share in petroleum products in India. Earlier, Nepal used to import crude-oil directly from the petrol producing Gulf countries and used to refine the same in India. During that time Nepal had an opportunity to get petro products at a competitive price. Currently the NOC is facing a monthly loss of 1 billion 760 million rupees, according to a statement issued by the NOC. The NOC operation is not transparent and there are leakages in many sectors. A high-level commission has been constituted to reform the NOC management. *15,K4,CO3*

Case Questions:

1. It is a case of dual monopoly, where NOC is a monopoly in Nepal and can buy petroleum products from IOC only. Comment on the situation and its fallouts.

If the Government of Nepal allows private players in competition with NOC, will that be beneficial for the consumer or not?