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Question Paper Code	14132
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B.E. / B.Tech. - DEGREE EXAMINATIONS, NOV / DEC 2025

Eighth Semester

Mechanical Engineering

20MEEL810 – ENTREPRENEURSHIP DEVELOPMENT

Regulations - 2020

Duration: 3 Hours

Max. Marks: 100

PART - A (MCQ) (10 × 1 = 10 Marks)

Answer ALL Questions

Marks *K-
Level* CO

- | | | | |
|---|---|----|-----|
| 1. How does an entrepreneur contribute to the economy?
(a) By increasing unemployment
(b) By importing only
(c) By generating employment
(d) By avoiding tax | 1 | K1 | CO1 |
| 2. Label the entrepreneur who imitates others.
(a) Drone (b) Fabian (c) Imitative (d) Innovative | 1 | K1 | CO1 |
| 3. Name a criterion to select a product for business.
(a) Product's brand color (b) Availability of selfies
(c) Demand potential (d) Television ad popularity | 1 | K1 | CO2 |
| 4. Which one of the following is protected by copyright?
(a) Machine (b) Recipe (c) Book (d) Invention | 1 | K1 | CO2 |
| 5. Match the following: (1) Pollution NOC (2) Project Scheduling
(a) Financial report, Gantt chart (b) PCB, Gantt chart
(c) Udyog Aadhaar, Invoice (d) Taxation law, Delivery receipt | 1 | K1 | CO3 |
| 6. What is Gantt chart used for?
(a) Marketing (b) Scheduling (c) Fund collection (d) Pollution clearance | 1 | K1 | CO3 |
| 7. Choose one key difference between social and business entrepreneurs.
(a) Product range (b) Number of branches (c) Social impact (d) Website design | 1 | K1 | CO4 |
| 8. Select the correct statement about international entrepreneurship.
(a) Focuses on one town (b) Operates globally
(c) Only works in agriculture (d) Avoids exports | 1 | K1 | CO4 |
| 9. Show the correct institution that deals with exports and imports among small businesses.
(a) DNSIC (b) DGS (c) DGS&D (d) DNSIC & DGS&D | 1 | K1 | CO5 |
| 10. Name the government portal for udyam registration.
(a) Startup India (b) MSME India (c) udyam.gov.in (d) Digital India | 1 | K1 | CO6 |

PART - B (12 × 2 = 24 Marks)

Answer ALL Questions

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|---|---|----|-----|
| 11. List any four characteristics of an entrepreneur. | 2 | K1 | CO1 |
| 12. Contrast business entrepreneurs and social entrepreneurs. | 2 | K2 | CO1 |
| 13. Name any two methods used in opportunity identification. | 2 | K1 | CO2 |
| 14. List the importance of identifying a business opportunity. | 2 | K1 | CO2 |
| 15. Define project scheduling. | 2 | K1 | CO3 |
| 16. What are statutory liabilities? Give two examples. | 2 | K1 | CO3 |
| 17. State the need for rural entrepreneurship. | 2 | K1 | CO4 |
| 18. Show how technology influences entrepreneurship with two examples. | 2 | K1 | CO4 |
| 19. Tell the year in which the Khadi and Village Industries Commission (KVIC) was formed. | 2 | K1 | CO5 |
| 20. Match the institution with its function (SIDO, SFC, SIDC, etc.). | 2 | K1 | CO5 |
| 21. Name any two financial institutions that support startups in India. | 2 | K1 | CO6 |

22. Explain the role of market research in business planning. 2 K2 CO6

PART - C (6 × 11 = 66 Marks)

Answer ALL Questions

23. a) Explain the behavioural traits essential for a successful entrepreneur. 11 K2 CO1

OR

b) Illustrate the major entrepreneurial skills using examples from modern start-ups. 11 K2 CO1

24. a) Extend your understanding of SWOT by adding modern elements that affect start-up decisions. 11 K2 CO2

OR

b) Relate the entrepreneur's personality traits to their conflict management styles. 11 K2 CO2

25. a) Identify the characteristics and contributions of SMEs in rural vs urban economies. 11 K3 CO3

OR

b) Develop the purpose and functions of the Pollution Control Board in relation to small enterprises. 11 K3 CO3

26. a) Explain the role of women entrepreneurs in the economic and social development of the country. 11 K2 CO4

OR

b) Demonstrate how government support systems have enabled rural entrepreneurship to grow. 11 K2 CO4

27. a) Compare the institutional roles of SIDBI and NABARD in fostering entrepreneurship and rural development. 11 K2 CO5

OR

b) Extend your understanding of cottage industries by showing how they contribute to local employment and economy. 11 K2 CO5

28. a) Classify the different sources of startup funding and support systems available for entrepreneurs. 11 K2 CO6

OR

b) Summarize the procedures for applying for MSME/Udyam registration and business licenses. 11 K2 CO6