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Question Paper Code	12562
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B.E. / B.Tech. - DEGREE EXAMINATIONS, APRIL / MAY 2024

Eighth Semester

Mechanical Engineering

20MEEL810 – ENTREPRENEURSHIP DEVELOPMENT

Regulations - 2020

Duration: 3 Hours

Max. Marks: 100

PART - A (10 × 2 = 20 Marks)

Answer ALL Questions

	Marks	K- Level	CO
1. List the types of entrepreneurs	2	K1	CO1
2. Distinguish any three characteristics of manager and entrepreneur.	2	K2	CO1
3. Mention the characteristics of a good opportunity for a business.	2	K2	CO3
4. Define conflict management.	2	K1	CO2
5. Describe the need for small scale business.	2	K2	CO3
6. List the different stages of project planning.	2	K1	CO3
7. Describe the need for rural entrepreneurship.	2	K2	CO4
8. Differentiate between social entrepreneur and business entrepreneur.	2	K2	CO4
9. State the role of district industries centre for entrepreneurship development.	2	K1	CO5
10. Define venture capital.	2	K1	CO6

PART - B (5 × 13 = 65 Marks)

Answer ALL Questions

11. a) i) Explain the role of entrepreneur in economy.	7	K2	CO1
ii) Discuss the various skills required for an entrepreneur.	6	K2	CO6
OR			
b) i) Explain the various factors affecting the growth of entrepreneurship in India.	7	K2	CO1
ii) Explain the steps in entrepreneurial process.	6	K2	CO6
12. a) Explain the need for opportunity identification and selection and discuss the business opportunities in various sectors.	13	K2	CO2
OR			
b) Explain the economic and market feasibility study for entrepreneurship along with the different market entry strategies.	13	K2	CO2
13. a) Explain the role of small and medium enterprises (SME) in the economy of a country and prepare the procedure for registration of a SME.	13	K2	CO3

OR

- b) i) Identify the criteria for the selection of location and machinery for an enterprise. 6 K2 CO3
ii) Prepare a specimen of project report for an enterprise. 7 K2 CO3
14. a) Explain the role of women entrepreneurship in Tamilnadu. Also discuss the challenges faced by them along with the trends and benefits of women entrepreneurs. 13 K2 CO4

OR

- b) Describe the technology driven entrepreneurship and international entrepreneurship. Also discuss the opportunities and challenges for them in our country. 13 K2 CO4
15. a) Elaborate the various startup schemes implemented by Indian government and their salient features for the entrepreneurs to develop the engineering industries. 13 K2 CO5

OR

- b) Explain the procedure for getting the assistance from Khadi and Village Industries Corporation/Board for starting a small-scale industry by your own choice. 13 K2 CO5

PART - C (1 × 15 = 15 Marks)

16. a) Choose a suitable product for your business. Identify the criteria for the selection of the product for your business and carry out the SWOT analysis for the success of the business with the product. 15 K3 CO6

OR

- b) i) Identify the rules of pollution control board for getting NOC for a small-scale enterprise. 7 K3 CO6
ii) Organize the project appraisal methods for a small-scale enterprise. 8 K3 CO6