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Question Paper Code	14086
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B.E. / B.Tech. - DEGREE EXAMINATIONS, NOV / DEC 2025

Third Semester

Computer Science and Business Systems

24CBMG301 – FUNDAMENTALS OF MANAGEMENT

Regulations - 2024

Duration: 3 Hours

Max. Marks: 100

PART - A (MCQ) (10 × 1 = 10 Marks)

Answer ALL Questions

	Marks	K- Level	CO
1. Which of the following is not a function of management? (a) Planning (b) Organizing (c) Coordinating (d) Advertising	1	K1	CO1
2. Henry Fayol recommended how many principles of management? (a) 10 (b) 14 (c) 7 (d) 5	1	K1	CO1
3. The first step in planning process is: (a) Setting objectives (b) Evaluating performance (c) Delegation (d) Staffing	1	K1	CO2
4. Contingency planning is used when: (a) Everything is certain (b) Uncertain future events may occur (c) Goals are not set (d) Organization is new	1	K2	CO2
5. Departmentalization by products groups employees based on: (a) Skills (b) Output items (c) Education (d) Region	1	K2	CO3
6. Unity of command means: (a) One boss per employee (b) Many bosses per employee (c) No boss required (d) Employee freedom	1	K1	CO3
7. Off-the-job training includes: (a) Job rotation (b) Classroom instruction (c) On-the-job coaching (d) Demonstration at workplace	1	K2	CO4
8. Performance appraisal measures: (a) Quality of work performance (b) Company profit (c) Budget size (d) Employee age	1	K2	CO4
9. Herzberg classified factors into: (a) Social & physical (b) Primary & secondary (c) Hygiene & motivators (d) Internal & external	1	K2	CO5
10. Theory X assumes employees: (a) Like work (b) Dislike work and avoid responsibility (c) Are self-directed (d) Seek challenges	1	K2	CO6

PART - B (12 × 2 = 24 Marks)

Answer ALL Questions

11. State any two characteristics of management.	2	K1	CO1
12. Identify the levels of management in an organization.	2	K1	CO1
13. List any two steps in the planning process.	2	K1	CO2
14. Define Planning.	2	K1	CO2
15. Differentiate Centralization and Decentralization.	2	K2	CO3
16. Define Organising.	2	K1	CO3
17. Distinguish On-the-job and Off-the-job training.	2	K2	CO4
18. List any four functions of HRM.	2	K1	CO4
19. Explain Motivation and its significance in the workplace.	2	K2	CO5
20. Name any three leadership styles.	2	K1	CO5

21. Recall Management by Exception in controlling. 2 K1 CO6
 22. Compare Budgetary and Non-budgetary control techniques. 2 K2 CO6

PART - C (6 × 11 = 66 Marks)

Answer ALL Questions

23. a) Explain Henry Fayol's contribution to administrative management. 11 K2 CO1
 OR
 b) Explain Managerial Skills required at different levels of management. Illustrate with examples. 11 K2 CO1
24. a) Summarize the concept of MBO and evaluate its advantages and limitations in practical application. 11 K2 CO2
 OR
 b) Describe the Planning Process in detail. Why planning is considered as "the foundation of management". 11 K2 CO2
25. a) Discuss the various types of organizational structures with an example. 11 K2 CO3
 OR
 b) Explain delegation of authority with a suitable practical example. 11 K2 CO3
26. a) Analyze the importance of training and development in improving employee skills, motivation, and organizational effectiveness. 11 K4 CO4
 OR
 b) Compare internal and external sources of recruitment. Evaluate their suitability for different job roles. 11 K4 CO4
27. a) Evaluate the importance of leadership in organizations and discuss various leadership styles with examples. 11 K4 CO5
 OR
 b) Analyze Maslow's Need Hierarchy Theory and assess its relevance in today's workplace. 11 K4 CO5
28. a) Examine the need for coordination in organizations and demonstrate how managers achieve effective coordination. 11 K4 CO6
 OR
 b) Classify budgetary control and its role in planning and resource utilization. 11 K4 CO6