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Question Paper Code	14304
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MBA - DEGREE EXAMINATIONS, NOV / DEC 2025

First Semester

Master of Business Administration

24MBT107 - ENTREPRENEURSHIP DEVELOPMENT

Regulations - 2024

Duration: 3 Hours

Max. Marks: 100

PART - A (10 × 2 = 20 Marks)

Answer ALL Questions

- | | Marks | K-
Level | CO |
|--|-------|-------------|-----|
| 1. Identify the characteristics of an entrepreneurial mindset. | 2 | K1 | CO1 |
| 2. List any four government schemes support entrepreneurs. | 2 | K1 | CO1 |
| 3. Classify the different idea-generation techniques. | 2 | K2 | CO2 |
| 4. State the role of market understanding in achieving business success. | 2 | K2 | CO2 |
| 5. State the purpose of preparing a business plan. | 2 | K1 | CO3 |
| 6. Outline steps in involved in obtaining startup funding. | 2 | K2 | CO3 |
| 7. Define women entrepreneurship. | 2 | K1 | CO4 |
| 8. State the need for technopreneurship. | 2 | K1 | CO4 |
| 9. List the categories of MSMEs. | 2 | K1 | CO5 |
| 10. Summarize the role of technical consultancy in entrepreneurship development. | 2 | K2 | CO5 |

PART - B (5 × 13 = 65 Marks)

Answer ALL Questions

- | | | | |
|--|---|----|-----|
| 11. a) (i) Classify different facets of entrepreneurship with suitable examples. | 7 | K2 | CO1 |
| (ii) Compare myths and real facts about entrepreneurship. | 6 | K2 | CO1 |

OR

- | | | | |
|---|----|----|-----|
| b) Illustrate government-supported entrepreneurship development schemes in India. | 13 | K2 | CO1 |
| 12. a) (i) Identify the relationship between creativity and entrepreneurship. | 6 | K3 | CO2 |
| (ii) Demonstrate how opportunity recognition helps entrepreneurs build successful ventures. | 7 | K3 | CO2 |

OR

- | | | | |
|--|----|----|-----|
| b) Develop a step-by-step procedure for launching of a new business venture. | 13 | K3 | CO2 |
| 13. a) Discuss the operations and production plan of a business and explain how it supports the smooth functioning of a new venture. | 13 | K2 | CO3 |

OR

K1 – Remember; K2 – Understand; K3 – Apply; K4 – Analyze; K5 – Evaluate; K6 – Create

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- b) Classify the different sources of raising capital for a start-up and explain in detail. 13 K2 CO3
14. a) Explain the concept of women entrepreneurship and describe the major factors influencing the growth of women entrepreneurs in India. 13 K2 CO4
- OR**
- b) Summarize the challenges faced by Agri-preneurs and suggest possible solutions to overcome these barriers. 13 K2 CO4
15. a) Analyze the different categories of MSMEs and explain the registration procedure. 13 K4 CO5
- OR**
- b) Classify types of growth strategies in small-scale industries and explain them. 13 K4 CO5

PART - C (1 × 15 = 15 Marks)
(Compulsory)

16. Compare various types of business models with examples. 15 K4 CO2