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| Question Paper Code | 14270 |
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M.E. / M.Tech. - DEGREE EXAMINATIONS, NOV / DEC 2025

First Semester

M.E. - Big Data Analytics

24PBDMC101 - RESEARCH METHODOLOGY AND IPR

Regulations - 2024

Duration: 3 Hours

Max. Marks: 100

PART - A (MCQ) (10 × 1 = 10 Marks)

Answer ALL Questions

| | <i>Marks</i> | <i>K- Level</i> | <i>CO</i> |
|---|--------------|---------------------|-----------|
| 1. Selecting a problem without understanding existing work results in: (a) Better clarity (b) Improved methodology (c) Errors in problem selection (d) Faster documentation | 1 | K1 | CO1 |
| 2. A common error in selecting a research problem is: (a) Reviewing literature (b) Selecting a topic beyond available resources (c) Setting clear objectives (d) Using proper data collection methods | 1 | K1 | CO1 |
| 3. The main purpose of a literature review is to: (a) Copy previous research (b) Increase the length of the report (c) Avoid reading research papers (d) Summarize and evaluate existing knowledge | 1 | K1 | CO2 |
| 4. Research ethics mainly focus on: (a) Reducing paper length (b) Fabrication, falsification, and honesty (c) Increasing publication count (d) Avoiding peer review | 1 | K1 | CO2 |
| 5. Which section of a research paper usually contains methodology? (a) Conclusion (b) Abstract (c) Introduction (d) Main body | 1 | K1 | CO3 |
| 6. During a presentation, good slides should be: (a) Filled with long paragraphs (b) Minimal text with key points (c) Full of clipart (d) Without titles | 1 | K1 | CO3 |
| 7. Which of the following protects inventions? (a) Copyright (b) Trademark (c) Patent (d) Industrial Design | 1 | K1 | CO4 |
| 8. Which international system allows a single patent application for multiple countries? (a) WTO (b) PCT (c) TRIPS (d) WIPO-RIO | 1 | K1 | CO4 |
| 9. Patent databases are mainly used for: (a) Finding historical places (b) Tracking research funding (c) Searching existing patents and prior art (d) Checking product marketing | 1 | K1 | CO5 |
| 10. IITs are known for: (a) Filing a significant number of patents and licensing technologies (b) GI registration (c) Only teaching undergraduate students (d) Not having any research outcomes | 1 | K1 | CO5 |

PART - B (12 × 2 = 24 Marks)

Answer ALL Questions

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| 11. Identify the scope of a research problem. | 2 | K1 | CO1 |
| 12. Name the instruments used for data measurement. | 2 | K1 | CO1 |
| 13. State the purpose of a literature review. | 2 | K1 | CO2 |
| 14. What is meant by citation? | 2 | K1 | CO2 |
| 15. List the parts of a research proposal. | 2 | K1 | CO3 |
| 16. Identify the visual aid used in presentations. | 2 | K1 | CO3 |
| 17. Define the term technological research in the context of patent development. | 2 | K2 | CO4 |
| 18. Write the significance of the Patent Cooperation Treaty (PCT). | 2 | K1 | CO4 |

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|---|---|----|-----|
| 19. Classify different types of patent information databases. | 2 | K2 | CO5 |
| 20. List any two examples of Geographical Indications (GI) in India. | 2 | K1 | CO5 |
| 21. Outline the role of innovation in the development of patentable products. | 2 | K2 | CO4 |
| 22. State the characteristics of a good research problem. | 2 | K1 | CO1 |

PART - C (6 × 11 = 66 Marks)

Answer ALL Questions

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| 23. a) | Explain the various sources from which a research problem can be identified. | 11 | K2 | CO1 |
| OR | | | | |
| b) | Classify the different approaches used to investigate solutions for a research problem. | 11 | K2 | CO1 |
| 24. a) | Discuss the different approaches used for literature study and compare various sources in it. | 11 | K2 | CO2 |
| OR | | | | |
| b) | Explain plagiarism, types of plagiarism and write the methods to avoid it. | 11 | K2 | CO2 |
| 25. a) | Illustrate the structure and components of a good technical report and explain them. | 11 | K3 | CO3 |
| OR | | | | |
| b) (i) | Identify the techniques for effective technical presentation. | 5 | K3 | CO3 |
| (ii) | Illustrate how a review committee evaluates a research presentation. | 6 | K3 | CO3 |
| 26. a) | Explain the concepts of patents, trademarks, industrial designs and copyrights with examples. | 11 | K2 | CO4 |
| OR | | | | |
| b) | Explain the significance of filing patents under the Patent Cooperation Treaty (PCT). | 11 | K2 | CO4 |
| 27. a) | Develop the steps involved in licensing and technology transfer with suitable industrial case studies. | 11 | K3 | CO5 |
| OR | | | | |
| b) | Examine the challenges in protecting computer software under IPR. | 11 | K3 | CO5 |
| 28. a) | Illustrate the IPR issues related to biological systems and biotechnology. | 11 | K3 | CO5 |
| OR | | | | |
| b) | Identify the new developments and emerging trends in IPR at the global level. | 11 | K3 | CO3 |