

Reg. No.

Question Paper Code

13502

B.E. / B.Tech. - DEGREE EXAMINATIONS, APRIL / MAY 2025

Sixth Semester

Computer Science and Engineering

20CSEL605 - PREDICTIVE MODELING

Regulations - 2020

Duration: 3 Hours

Max. Marks: 100

**PART - A (MCQ) (10 × 1 = 10 Marks)**

Answer ALL Questions

- |  | Marks | K-Level | CO  |
|--|-------|---------|-----|
| 1. The goal of supervised learning is to train the model so that it can predict the output when it is given new _____.<br>(a) patterns (b) data (c) features (d) labels  | 1     | K1      | CO1 |
| 2. In data analysis, what does smoothing refer to?<br>(a) Combining databases (b) Remove noise from data<br>(c) data cube construction (d) Concept hierarchy   | 1     | K2      | CO1 |
| 3. A data set contains four variables, X1, X2, X3, and X4. If a researcher wants to reduce the dimensionality of the data using principal component analysis, what is the maximum number of principal components that can be extracted?<br>(a) 1 (b) 2 (c) 3 (d) 4   | 1     | K3      | CO2 |
| 4. Which of the following is a symptom of overfitting in a predictive model?<br>(a) The model has a high training error and a low testing error.<br>(b) The model has a low training error and a low testing error.<br>(c) The model has a low training error and a high testing error.<br>(d) The model has a high training error and a high testing error. | 1     | K2      | CO2 |
| 5. A multiple regression model has _____.<br>(a) only one independent variable (b) more than one dependent variable<br>(c) more than one independent variable (d) exactly one dependent variable   | 1     | K1      | CO3 |
| 6. Logistic regression uses _____ function or logistic function which is a complex cost function.<br>(a) quadratic (b) sigmoid (c) lasso (d) linear  | 1     | K2      | CO3 |
| 7. The effectiveness of an SVM depends upon:<br>(a) Selection of Kernel (b) Kernel Parameters<br>(c) Soft Margin Parameter C (d) All of the mentioned  | 1     | K2      | CO4 |
| 8. A perceptron works by taking in some numerical inputs along with what is known as _____ and _____.<br>(a) weights, bias (b) threshold, bias<br>(c) weighted sum, sigmoid (d) sigmoid, bias  | 1     | K2      | CO4 |
| 9. Which PMML tag is used to specify the input data fields?<br>(a) <TransformationDictionary> (b) <DataDictionary><br>(c) <DataField> (d) <Output>   | 1     | K2      | CO5 |
| 10. What is the output for the following code?<br>>myString<- "Hello, World!"<br>> print ( myString)<br>(a) myString (b) HelloWorld (c) Hello,World! (d) error   | 1     | K3      | CO6 |

**PART - B (12 × 2 = 24 Marks)**

Answer ALL Questions

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|-------------------------------------|---|----|-----|
| 11. Define Data discretization.     | 2 | K1 | CO1 |
| 12. Write about the SEMMA approach. | 2 | K1 | CO1 |

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|--|---|----|-----|
| 13. Write the difference between training, validation, and test sets.  | 2 | K2 | CO2 |
| 14. Define overfitting in machine learning.                            | 2 | K1 | CO2 |
| 15. What inference can you formulate with Bayes theorem?               | 2 | K3 | CO3 |
| 16. Define correlation and market basket analysis.                     | 2 | K2 | CO3 |
| 17. Write about the kernel trick in Support Vector Machines (SVM)      | 2 | K1 | CO4 |
| 18. Define a Time Series Model. Give one example.                      | 2 | K1 | CO4 |
| 19. List the key components of a PMML file.                            | 2 | K1 | CO5 |
| 20. Describe the role of the <DataDictionary>element in PMML.          | 2 | K2 | CO5 |
| 21. List any two features of RapidMiner.                               | 2 | K1 | CO6 |
| 22. Write the difference between IBM SPSS Statistics and SPSS Modeler? | 2 | K2 | CO6 |

**PART - C (6 × 11 = 66 Marks)**

Answer ALL Questions

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|--|---|----|-----|
| 23. a) i) Suppose that the data for analysis includes the attribute age.<br>The age values for the data tuples are (in increasing order) : 13, 15, 16, 16, 19, 20, 23, 29, 35, 41, 44, 53, 62, 69, 72<br>Use min-max normalization to transform the value of 45 for age onto the range [0,1] | 6 | K3 | CO1 |
| ii) Use Z-Score normalization to transform the value 45 for age where the standard deviation of age is 20.64 years.  | 5 | K3 | CO1 |

**OR**

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|---|----|----|-----|
| b) Elaborate in detail about building a Statistical model in predictive modeling.                             | 11 | K3 | CO1 |
| 24. a) Explain in detail about Multiple Regression by highlighting their purpose, advantages and limitations. | 11 | K2 | CO2 |

**OR**

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|---|----|----|-----|
| b) What is oversampling? Explain the Synthetic Minority Over-sampling Technique (SMOTE) with an example. How does it help in addressing data imbalance? | 11 | K2 | CO2 |
| 25. a) Develop an algorithm for classification using decision trees. Illustrate the algorithm with a relevant example.                                  | 11 | K3 | CO3 |

**OR**

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|---|----|----|-----|
| b) Explain and Apply the Apriori algorithm for discovering frequent item sets of the table. | 11 | K3 | CO3 |
|---|----|----|-----|

Trans ID	Items Purchased
101	Milk,bread,eggs
102	Milk,juice
103	Juice,butter
104	Milk,bread,eggs
105	Coffee,eggs
106	Coffee
107	Coffee,Juice
108	Milk,bread,cookies,eggs
109	Cookies,butter
110	Milk,bread

- |  |    |    |     |
|--|----|----|-----|
| 26. a) Describe about the process of multi layer feed forward neural network classification using back propagation learning. | 11 | K2 | CO4 |
|--|----|----|-----|

**OR**

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|---|----|----|-----|
| b) Explain in detail about Time Series model. | 11 | K2 | CO4 |
|---|----|----|-----|

27. a) Explain the structure of a typical PMML document with suitable diagram. 11 K2 CO5
- OR**
- b) Explain how PMML supports ensemble modeling using the <MiningModel> element with suitable examples. 11 K2 CO5
28. a) Explain about the features, interface, and use cases of the Rapid Miner tool in predictive modeling. 11 K2 CO6
- OR**
- b) Explain the capabilities of IBM SPSS Statistics in predictive modeling. How does it differ from IBM SPSS Modeler? 11 K2 CO6