| <b>Question Paper Code</b> | 13705 |
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# MBA - DEGREE EXAMINATIONS, APRIL / MAY 2025

First Semester

### **Master of Business Administration**

# 20MBT104 / 24MBT104 - BUSINESS STATISTICS AND ANALYTICS FOR DECISION MAKING

Regulations – 2020 / 2024

(Use of Statistical Table is permitted)

**Duration: 3 Hours** 

| PART - A $(10 \times 2 = 20 \text{ Marks})$<br>Answer ALL Questions   |  |            |        |          |         |         | Marks | K –<br>Level | co        |     |            |     |
|---|--|------------|--------|----------|---------|---------|-------|--------------|-----------|-----|------------|-----|
| 1. Define probability.  |  |            |        |          |         |         |       | 2            | <i>K1</i> | COI |            |     |
| 2. A random variable X has the following probability distribution function  |  |            |        |          |         |         |       | 2            | K2        | COI |            |     |
|   | $\begin{bmatrix} x & 0 & 1 & 2 & 3 & 4 \end{bmatrix}$  |            |        |          |         |         |       |              |           |     |            |     |
|   |  | P(x)       | k      | 3k       | 5k      | 7k      | 9k    |              |           |     |            |     |
|   | Find the value of 'k   |            |        |          |         | '       |       | _            |           |     |            |     |
| 3.  | State central limit the  | heorem.    |        |          |         |         |       |              |           | 2   | K1         | CO2 |
| 4.  | Explain sampling d   | istributio | n.     |          |         |         |       |              |           | 2   | <i>K</i> 2 | CO2 |
| 5.  | Summarize the type   | es of hypo | othese | es.      |         |         |       |              |           | 2   | K2         | CO3 |
| 6.  | Write any two appl   | ications o | f t-di | stribut  | ion.    |         |       |              |           | 2   | Kl         | CO3 |
| 7.  | Explain the uses of  | chi-squai  | e test | <b>.</b> |         |         |       |              |           | 2   | K2         | CO4 |
| 8.  | What are the merits  | of rank o  | correl | ation r  | nethod  | 1?      |       |              |           | 2   | <i>K1</i>  | CO4 |
| 9. List out the components of time series.  |  |            |        |          |         |         | 2     | K1           | CO5       |     |            |     |
| 10. Compare correlation and regression.   |  |            |        |          |         | 2       | K2    | CO5          |           |     |            |     |
|   |  | PA         | RT -   | B (5 ×   | < 13 =  | 65 Mai  | rks)  |              |           |     |            |     |
|   |  |            |        | •        |         | estions |       |              |           |     |            |     |
| 11.   | a) The following   | table sho  |        |          | _       |         |       | of the dia   | meters of | 13  | <i>K3</i>  | CO1 |
| 40 containers. Find the mean & Mode of the following data:  |  |            |        |          |         |         | _     |              |           |     |            |     |
|   | Diameter (mm   |            |        | 40 -     |         | 45 – 4  | 19    | 50 – 54      | 55 – 60   | =   |            |     |
|   | Frequency  | 6          | )      | 1.       | L       | 15      |       | 10           | 7         | _   |            |     |
| OR  |  |            |        |          |         |         | 13    | K3           | CO1       |     |            |     |
| b) In a bolt factory, machines A, B and C manufactured 25%, 30% and 40% of the total respectively. A bolt is drawn at random from the produce and |  |            |        |          |         |         | 10    | 110          | 001       |     |            |     |
|   | is found to be defective. Test the probabilities that it was manufactured by machine A, B and C. |            |        |          |         |         |       |              |           |     |            |     |
| 10  |  |            | . 4 4  | 1        | 4 . 1 1 |         | NT41  | . C1:        | TT: -1    | 13  | K3         | CO2 |
| 12.   | a) In an automoti<br>Safety Research   | _          |        |          |         | -       |       |              |           | 13  | ΚJ         | CO2 |

Max. Marks: 100

tires was found to be 24 pounds per square inch and the standard deviation was 2.1 pounds per square inch.

- (a) What is the estimated population standard deviation for this population? (There are about million cars registered in North Carolina)
- (b) Calculate the estimated standard error of the mean.
- (c) Construct a 95% confidence interval for the population mean.

#### OR

b) The lifetime of a particular variety of electric bulbs may be considered as a random variable with mean 1200 hours and standard deviation 250 hours. Use central limit theorem to find the probability that the average life time of 60 bulbs exceeds 1250 hours.

13 K3 CO2

13. a) An IQ test was conducted to 5 Persons before and after they were trained. The results are given below:

13 K3 CO3

| Candidate          | I   | II  | III | IV  | V   |
|--------------------|-----|-----|-----|-----|-----|
| IQ before training | 110 | 120 | 123 | 132 | 125 |
| IQ after training  | 120 | 118 | 125 | 136 | 121 |

Test whether any change in IQ at 1% level of significance.

#### OR

b) Three classes A, B and C are studied for proficiency in a subject. The 13 K3 CO3 marks secured by a sample of students in each class is given below

A: 77, 88, 78, 87, 95, 90

B: 55, 66, 77, 76, 65, 58, 59, 62

C: 90, 95, 94, 91, 88, 85, 92

Perform a one way ANOVA to test the hypothesis that all three classes are equally proficient in the subject.

14. a) A psychologist wishes to test if preference of method of learning differs with gender. He asks a group of 146 individuals their preferred method of learning. Below is a table of the results.

13 K3 CO4

Use chi square test to see if a relationship exists between method of learning and gender.

| macr. |          |      |        |       |
|-------|----------|------|--------|-------|
|       |          | Male | Female | Total |
| Vi    | sual     | 23   | 17     | 40    |
| Aud   | litory   | 13   | 35     | 48    |
| Kinae | esthetic | 30   | 28     | 58    |
| To    | otal     | 66   | 80     | 146   |

#### OR

b) An experiment designed to compare three preventive methods against corrosion yielded the following maximum depths of pits (in thousands of an inch) in pieces of wire subjected to the respective treatments.

13 K3 CO4

Method A: 77 54 67 74 71 66 Method B: 60 41 59 65 62 64 52 Method C: 49 52 69 47 56

Use the 0.05 level of significance to test the three samples come from identical population using Kruskal-Wallis H test.

15. a) Given below are the figures of production of a sugar factory:

| Year       | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 |
|------------|------|------|------|------|------|------|------|
| Production | 40   | 45   | 46   | 42   | 47   | 50   | 46   |

Solve by least square method and tabulate the trend.

#### OR

b) Find the co-efficient of correlation and standard error of estimate between X and Y using the following data:

X:Y: 

## PART - C $(1 \times 15 = 15 \text{ Marks})$ (Compulsory)

16. a) Obtain the equations of the regression lines from the following data. Hence find the co-efficient of correlation between X and Y. Also estimate the value of (i) y, when x = 38 (ii) x, when y = 18.

X: Y: 

K3 CO5

K3 CO5