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Question Paper Code	13409
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B.E. / B.Tech. - DEGREE EXAMINATIONS, APRIL / MAY 2025

Eighth Semester

Mechanical Engineering

20MEEL810 - ENTREPRENEURSHIP DEVELOPMENT

Regulations - 2020

Duration: 3 Hours

Max. Marks: 100

PART - A (MCQ) (10 × 1 = 10 Marks)

Answer ALL Questions

	Marks	K – Level	CO
1. Who is an entrepreneur? (a) Manager (b) Investor (c) Innovator and risk-taker (d) Technician	1	K1	CO1
2. The role of the entrepreneur in the economy is: (a) Importing goods (b) Promoting unemployment (c) Generating employment and wealth (d) Only investing	1	K1	CO1
3. Which feasibility focuses on profit analysis? (a) Economic feasibility (b) Operational feasibility (c) Legal feasibility (d) Technical feasibility	1	K1	CO2
4. Opportunity identification depends on: (a) Guessing (b) Systematic research (c) Copying others (d) Random choices	1	K1	CO2
5. Which body issues are NOC-related to the environment? (a) Pollution Control Board (b) RBI (c) Ministry of HRD (d) NSIC	1	K1	CO3
6. Machinery selection should be based on: (a) Color (b) Brand only (c) Technology, efficiency, and cost (d) Discounts	1	K1	CO3
7. What is Social Entrepreneurship? (a) Selling to friends (b) Solving social issues using entrepreneurial methods (c) Charity events (d) Party organizing	1	K1	CO4
8. Technology entrepreneurship focuses on: (a) Renting equipment (b) Traditional farming (c) Commercializing tech innovations (d) Freelancing	1	K1	CO4
9. What is the role of DIC? (a) Runs schools (b) Promotes tourism (c) Supports small industries at the district level (d) Manages cricket	1	K1	CO5
10. What is Venture Capital? (a) Investment in risky but high-potential start-ups (b) Bank deposit (c) Lottery scheme (d) Grant	1	K1	CO6

PART - B (12 × 2 = 24 Marks)

Answer ALL Questions

11. Explain the role of an entrepreneur in economic development.	2	K2	CO1
12. What is the difference between a manager and an entrepreneur?	2	K1	CO1
13. Explain the difference between economic and market feasibility.	2	K2	CO2
14. Identify the importance of negotiation in resolving business conflicts.	2	K1	CO2
15. Define a small-scale business with one example.	2	K1	CO3
16. What are the different tools used in project planning and scheduling?	2	K1	CO3
17. Define women's entrepreneurship.	2	K1	CO4

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| 18. Compare social entrepreneurs and business entrepreneurs. | 2 | K2 | CO4 |
| 19. List any four start-up schemes launched by the Indian Government. | 2 | K1 | CO5 |
| 20. Label any three schemes of the Khadi and Village Industries Board. | 2 | K1 | CO5 |
| 21. Outline the role of Intellectual Property Rights (IPR). | 2 | K2 | CO6 |
| 22. List types of technology-driven entrepreneurship. | 2 | K1 | CO6 |

PART - C (6 × 11 = 66 Marks)

Answer ALL Questions

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| 23. a) Classify the various types of entrepreneurs with suitable examples. | 11 | K2 | CO1 |
| OR | | | |
| b) Explain the major factors that influence the growth of entrepreneurship. | 11 | K2 | CO1 |
| 24. a) Explain the different sources of entrepreneurial opportunities available in the market. | 11 | K2 | CO2 |
| OR | | | |
| b) Classify various negotiation techniques and conflict resolution methods in business. | 11 | K2 | CO2 |
| 25. a) Demonstrate the step-by-step registration procedure of a small-scale enterprise. | 11 | K2 | CO3 |
| OR | | | |
| b) Explain the importance of planning and scheduling in project management. | 11 | K2 | CO3 |
| 26. a) Examine the government support schemes available for rural entrepreneurs. | 11 | K2 | CO4 |
| OR | | | |
| b) Infer the trends, opportunities, and challenges in the entrepreneurial ecosystem. | 11 | K2 | CO4 |
| 27. a) Outline the features and importance of cottage and small-scale industries in India. | 11 | K2 | CO5 |
| OR | | | |
| b) Explain the procedure and forms involved in applying for government assistance. | 11 | K2 | CO5 |
| 28. a) Construct the step-by-step entrepreneurial process involved in launching a new venture. | 11 | K2 | CO6 |
| OR | | | |
| b) Develop the environmental regulations and procedures required to obtain a No Objection Certificate (NOC) from the Pollution Control Board. | 11 | K2 | CO6 |