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| 15. What is the main purpose of a TED Talk? Give one example of a topic commonly discussed in TED Talks.                                | 2 | K1 | CO3 |
| 16. What is a comparative essay? Explain one key feature that helps in comparing two subjects effectively.                              | 2 | K2 | CO3 |
| 17. Read the sentence: <i>"The ground was wet, and people were carrying umbrellas."</i> What can you infer from this sentence? Explain. | 2 | K2 | CO4 |
| 18. Show any two key components of a formal email.  | 2 | K2 | CO4 |
| 19. What is an impromptu speech? Mention one situation where it may be required.  | 2 | K1 | CO5 |
| 20. Explain channel conversion in communication. Give one example to illustrate it.   | 2 | K2 | CO5 |
| 21. What is a motivational speech? Name one purpose it serves for the audience.   | 2 | K1 | CO6 |
| 22. What is meant by process description? Give one example of a process you can describe in technical writing.                          | 2 | K1 | CO6 |

### PART - C (6 × 11 = 66 Marks)

Answer ALL Questions

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|--------|---|----|----|-----|
| 23. a) | <b>Read the following passage and answer all the multiple-choice questions given below:</b> | 11 | K2 | CO1 |
|--------|---|----|----|-----|

#### The Importance of Communicative English in the Modern World

In today's globalized society, the ability to communicate effectively in English has become more important than ever. Communicative English refers not just to knowing grammar or vocabulary, but to using the language appropriately in real-life situations. Whether it is in an academic environment, a professional setting, or casual conversation, the emphasis is on fluency, clarity, and the ability to express thoughts meaningfully.

English is widely accepted as the language of business, science, and international diplomacy. As companies expand globally, employers seek individuals who can collaborate and present ideas confidently in English. In countries like India, where multiple regional languages exist, English serves as a bridge language, allowing people from different linguistic backgrounds to interact effectively.

Communicative competence includes listening, speaking, reading, and writing skills, but it goes beyond them. It also involves understanding cultural nuances, tone, gestures, and body language. For instance, while written English may be formal and structured, spoken English in informal settings allows for flexibility and idiomatic expressions.

Educational institutions now emphasize group discussions, role plays, and presentations to improve students' communicative ability. These activities not only build vocabulary but also enhance confidence. In essence, mastering communicative English is not just about speaking correctly—it is about connecting with people and conveying ideas with purpose.

#### Multiple-Choice Questions:

1. What is the primary focus of Communicative English?
  - (a) Memorizing grammar rules
  - (b) Using language appropriately in real-life situations
  - (c) Writing essays
  - (d) Reading novels

2. According to the passage, English is the language of:
  - (a) Politics and agriculture (b) Business, science, and international diplomacy
  - (c) Religion and tradition (d) Literature and mythology
3. In countries like India, English is described as:
  - (a) A colonial remnant (b) A complex language
  - (c) A bridge language (d) A fading trend
5. Which of the following is not mentioned as a component of communicative competence?
  - (a) Body language (b) Cultural understanding
  - (c) Mathematical reasoning (d) Listening
6. What do group discussions and role plays help improve?
  - (a) Handwriting (b) Spelling skills
  - (c) Vocabulary and confidence (d) Translation ability
7. The author implies that effective communication is about:
  - (a) Memorizing difficult words (b) Connecting with people
  - (c) Writing long reports (d) Reading textbooks
8. Which of the following best defines “communicative competence”?
  - (a) Mastery of grammar rules only
  - (b) Ability to write perfect essays
  - (c) Skill in using language appropriately and effectively
  - (d) Reading and memorizing vocabulary lists
9. Which skill is not typically included in the four core language skills?
  - (a) Listening (b) Speaking (c) Drawing (d) Writing
10. What is the tone of the passage?
  - (a) Critical (b) Humorous (c) Informative (d) Pessimistic
11. According to the passage, mastering Communicative English helps individuals:
  - (a) Get scholarships (b) Express ideas with purpose
  - (c) Avoid group work (d) Become poets

**OR**

- b) Write a well-structured paragraph in about 250 words on "The Role of Communicative English in Career Development" 11 K2 CO1
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24. a) Write a dialogue consisting of **11 meaningful exchanges** between two students discussing the importance of developing Communicative English skills for campus placements. The conversation should highlight aspects such as fluency, confidence, group discussions, interviews, and professional communication. Ensure the dialogue is realistic, well-structured, and grammatically correct. 11 K2 CO2
- OR**
- b) Write a set of **11 clear and concise instructions** to guide a first-year student on how to prepare and deliver an effective oral presentation in Communicative English. 11 K2 CO2
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25. a) Construct a comparative essay of about 250 words discussing the advantages and disadvantages of face-to-face communication versus online communication. Consider factors such as clarity of expression, effectiveness in delivering messages, emotional connection, ease of interaction, technological issues, and cultural impacts. 11 K3 CO3

**OR**

- b) Write a clear and concise recommendation in **11 sentences** suggesting effective strategies for improving technical report writing skills. 11 K3 CO3

26. a) Draft an informal letter in about 250 words to your friend describing your experience of attending a recent technical workshop. 11 K3 CO4

**OR**

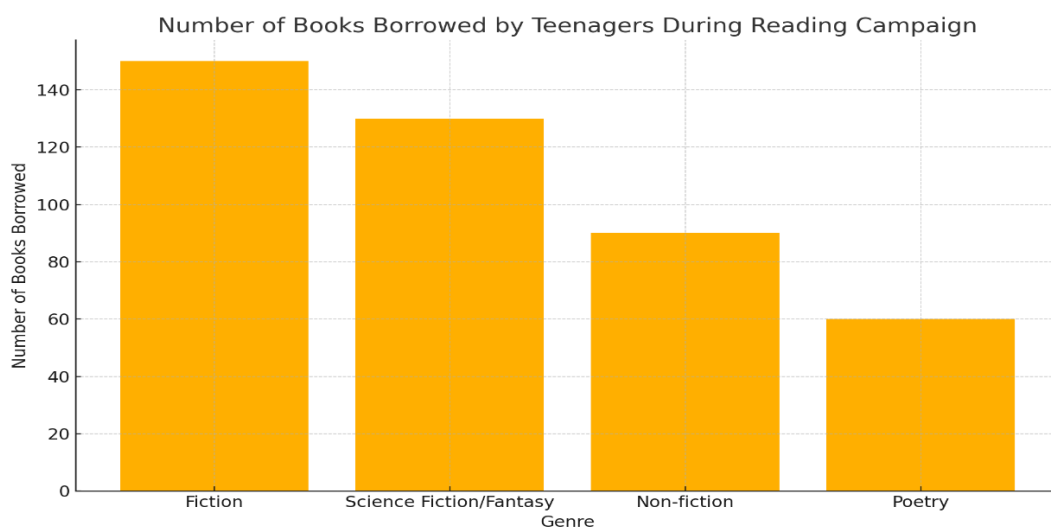
- b) Write an email to your college librarian requesting to extend the borrowing period for a reference book you have checked out. Explain clearly the reason for the extension and specify how long you wish to keep the book. Maintain clarity, politeness, and formal language throughout your email. 11 K3 CO4

27. a) Write a review of about 250 words for a newly purchased smartphone. In your review, mention details about the phone's key features such as camera quality, battery life, performance, design, and user interface. Provide your opinion about the phone's strengths and any shortcomings you noticed. Clearly state whether or not you would recommend this smartphone to others, and give specific reasons for your viewpoint. Maintain clarity and objectivity throughout your review. 11 K3 CO5

**OR**

- b) Look at the bar chart below. It shows the number of books borrowed by teenagers across four genres during a reading event:
- Fiction – 150 books
  - Science Fiction/Fantasy – 130 books
  - Non-fiction – 90 books
  - Poetry – 60 books

Write an interpretation of the bar chart in about **250 words**.



28. a) Write about the process of **sending an email** in about 250 words. Explain each step clearly – how to write the message, add the email address, subject, and attach files. Also mention how to send it, and what happens after sending. Use simple and clear language. 11 K2 CO6

**OR**

- b) Describe in about 250 words how to **prepare for a technical presentation**. Explain step by step how to choose a topic, make slides, practice the speech, and present it well. Use easy words and make the steps clear and simple. 11 K2 CO6