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Question Paper Code	13749
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MBA - DEGREE EXAMINATIONS, APRIL / MAY 2025

First Semester

Master of Business Administration

24MBT102 - ECONOMIC ANALYSIS FOR MANAGERS

Regulations - 2024

Duration: 3 Hours

Max. Marks: 100

PART - A (10 × 2 = 20 Marks)

Answer ALL Questions

	<i>Marks</i>	<i>K– Level</i>	<i>CO</i>
1. Recall the term economics in your own words.	2	K1	CO1
2. Label determinants of economic growth.	2	K1	CO1
3. Recall law of supply.	2	K1	CO2
4. Define isoquant.	2	K1	CO2
5. Label different monopoly with examples.	2	K1	Co3
6. Find peculiarities of land as factors of production.	2	K1	CO3
7. Interpret NDP and NNP.	2	K2	CO4
8. "Multiplier is smaller in underdeveloped country compared to developed country". Infer.	2	K2	CO4
9. Compare the different types of inflation in India.	2	K2	CO5
10. Explain unemployment on your own.	2	K2	CO5

PART - B (5 × 13 = 65 Marks)

Answer ALL Questions

11. a) Demonstrate different economic problems in India and explain in detail.	13	K2	CO1
OR			
b) Outline the significance of economic growth and stability and discuss how to attain them.	13	K2	CO1
12. a) Illustrate different elasticity of demand with diagram and examples.	13	K2	CO2
OR			
b) Infer cost output relationship in short run and long run. Discuss.	13	K2	CO2
13. a) Apply characteristics of monopolistic market and explain profit under different cases with appropriate diagram.	13	K3	CO3
OR			
b) Develop factor market in detail and also discuss the peculiarities of each factors of production.	13	K3	CO3
14. a) Construct circular flow of money in four sector economy.	13	K3	CO4

OR

K1 – Remember; K2 – Understand; K3 – Apply; K4 – Analyze; K5 – Evaluate; K6 – Create

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- b) Develop different tools in fiscal policy in India and state their objectives. 13 K3 CO4

15. a) Examine impact of inflation on an economy and measures to manage it. 13 K4 CO5

OR

- b) Discover philip's curve in detail with appropriate example and diagram. 13 K4 CO5

PART - C (1 × 15 = 15 Marks)

(Compulsory)

16. a) CNG has grown intone of the major fuel sources used in car engines globally. In all more than 28 CNG models are in production globally by Audi, Fiat, Ford, Honda, Hyundai, Lincoln, Mercedes Benz, Opel, Peugeot, Renault, Toyota and Volkswagen. Some of the countries have taken big lead in this field. Pakistan tops the list with more than 60% vehicles running on CNG followed by Armenia (32%). 15 K4 CO3

The main factors causing this rapid growth include the current energy crisis, increasing environmental awareness, and the price differentials between CNG and petrol. A look at prices will make the point more clear. In India, CNG costs are at Rs. 29 /Kg (US\$0.85)/ Kg compared with Rs.59 (US\$ 1.721) /Liter of petrol (Prices as of Feb 2011 in Delhi)

Although India has only 1.3% of its vehicles running on CNG, but Delhi is the home to the largest fleet of CNG public transportation vehicles in the world, because the use of CNG is mandated for the public transport system of Delhi. Consumers throughout the country are following suit. Automakers are currently vying for marketing positions to further India's efforts for CNG conversion.

Case Questions:

1. What is the relation between the demand for CNG and petrol? What will be the impact on demand for CNG if price of petrol declines?
2. In your opinion what could be the reason for difference in usage of CNG in India and Pakistan? What more information do you need to give a conclusive answer?