

# 7.1.1—Gender Equity (Number of gender equity promotion programmes organized by the institution during the year 2023-2024)

# 7.1-Institutional Values and Social Responsibilities

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S.No		Period	Period To	Number of Participants		Link				
	programme	from								
				Female	Male					
1	INTERNATIONAL YOGA DAY (Women & Men)	21-06-2023	-	450	350	https://sairam.edu.in/internation al-yoga-day-21-06- 2023/#:~:text=International%20 Yoga%20Day%2D21%2F06,Sri %20Sairam%20Engineering%2 0College%20%7C%20SEC				
2	WOMEN'S DAY-2024	08-07-2023	-	1120	_	https://www.facebook.com/story .php?story fbid=848544200616 383&id=100063824329300				
3	WOMEN'S DAY SPECIALSAIRAM CAMPUS RADIO	09-10-2023	-	2000	2500	SairamCampusRadio   HelloEveryone!!!  Getsetfort henext show  Women's daySpecial  Listento Talk withMs.S.MalarManjula showir hubhopper   Instagram				
4	THE BHARAT SCOUTS AND GUIDES ( Women)	09-12-2023	_	130	115	https://www.facebook.com/story.php?story_fbid=8480137573 71364&id=100064882410148 &rdid=sVXVALiHtHecbyNU#				
5	AWARENESS PROGRAM ON WOMEN'S HEALTHCARE AND WELL BEING	26-02-2024	-	90	-	https://edu.ieee.org/in-sairamwie/wp-content/uploads/sites/610/Whats App-Image-2024-07-19-at-8.20.47-AM-723x1024.jpeg				
6	"AWARENESS PROGRAMME ON MSME IDEA HACKATHON 3.0 (FOR WOMEN	07-03-2024	-	1100	-	https://ece.sairam.edu.in/awaren ess -programme/				

	INNOVATORS)"					
7	SHE FEST3.0 (Women)	09-10-2023	10-10-2023	90	-	https://sairam.edu.in/wp- content/uploads/2022/11/4.3.3- SheFest-3.0-Vocational-training- event.pdf
8	IEEE WIE DAY 2024 (Women)	25-04-2024	-	320	250	https://cse.sairamit.edu.in/intern ational-day-for-elimination-of- violence-against-women-an- awareness-program/
9	AN AWARENESS QUIZ EVENT ON POSH	02-07-2024	-	250	-	https://edu.ieee.org/in-sairamwie/wp-content/uploads/sites/610//WhatsApp-Image-2023-12-09-at-9.48.55-AM-723x1024.jpeg
10	Naan mudhalvan (Women & Men)	11-05-2024	-	400	450	https://www.facebook.com/phot o/?fbid=857209459785127&set =pcb.857216366451103
11	Graduation ceremony (Women & Men - Equal ratio)	10-05-2024	-	850	800	https://www.facebook.com/phot o/?fbid=855266333312773&set =pcb.855290099977063 https://www.facebook.com/phot o/?fbid=855271139978959&set =pcb.855290099977063
12	Sairam Sparkle culturals 2024 (Women & Men)	15-03-2024	-	2000	1500	https://www.facebook.com/phot o/?fbid=821121813393892&set =pcb.821132950059445
13	Campaign on rights to vote	06-03-2024		120	80	https://www.facebook.com/phot o/?fbid=795527319272839&set =pcb.795531969272374 https://www.facebook.com/phot o/?fbid=795527279272843&set =pcb.795531969272374
14	KHADI MAHOTSAV- Gandhiji's birth anniversary events poster making,quiz for women	09.11.2023	-	25	12	https://www.facebook.com/phot o/?fbid=821121813393892&set =pcb.821132950059445
15	Awareness program on healthy eating for women- seminar by NAVEL TECH NCC	16.12.2023	-	50	18	https://www.facebook.com/phot o/?fbid=821121813393892&set =pcb.821132950059445

## 1.INTERNATIONAL YOGA DAY

The Department of Science & Humanities, in collaboration with Yoga & Equilibrium, NCC, and NSS, successfully organized International Yoga Day on June 21,2023, within the institution. This event aimed to promote physical and mental well-being among participants and highlight the significance of yoga as a practice for maintaining health and balance.





## Link:

https://sairam.edu.in/international-yoga-day-21-06-2023/#:~:text=International%20Yoga%20Day%2D21%2F06,Sri%20Sairam%20Engineering%20College%20%7C%20SEC

### 2.WOMEN'S DAY-2024

Sairam Institutions,in collaboration with WOWWW-theWomenEmpowermentCell, celebrated International Women's Day on March 8, 2024. The theme, "Celebrating the Queens with Invisible Crowns," honored the strength, resilience, and contributions of women in all areas of life.



#### Link:

https://www.facebook.com/story.php?story\_fbid=848544200616383&id=100063824329300

#### 3.. WOMEN'S DAY SPECIAL SAIRAM CAMPUS RADIO

Sairam Campus Radio hosted a special event in celebration of Women's Day. The program featured inspiring stories, interviews, and discussions focusing on the achievementsandcontributionsofwomenwithinandbeyondtheinstitution. Female students and staff took part in creating and broadcasting segments that emphasized empowerment, resilience, and the importance of gender equality.



#### Link:

SairamCampusRadio|HelloEveryone!!! Getsetforthenextshow Women'sdaySpecial \*Listento" TalkwithMs.S.MalarManjula"showinhubhopper...|Instagram

# **4.THE SAIRAM DISRICT UNDER THE BHARAT SCOUTS AND GUIDES(women)**

SairamInstitutionshostedtheValedictoryFunctionfortheSairamDistrictundertheBharatScoutsand Guides. The event marked the successful conclusion of a series of activities and programs aimed at developing leadership, discipline, and community service among participants.

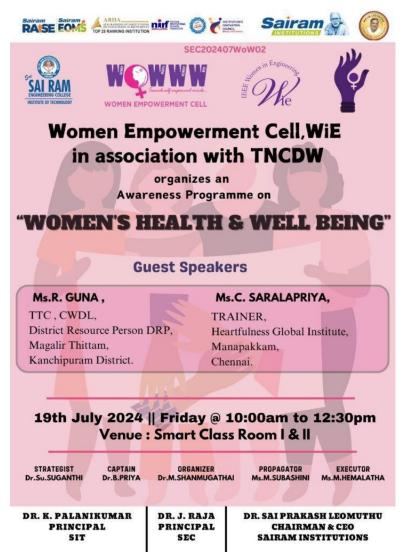


### Link:

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#### 5.AWARNESS PROGRAM ON WOMEN'S HEALTH CARE AND WELLBEING

Sairam Institutions organized an Awareness Program on Women's Health Care and Well-Being to educate and empower femalestudents and staff about theimportance of maintaining good health. The program featured expertspeakers who discussed various aspects of women's health, including nutrition, mental well-being, reproductive health, and preventive care. Girls actively participated in the sessions, gaining valuable knowledge and practical tips for maintaining a balanced lifestyle



#### Link:

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# 6."AWARENESS PROGRAM ME ON MSME HACKATHON3.0(FOR WOMEN INNOVATORS)"

Sairam Institutions conducted an "Awareness Programme on MSME Idea Hackathon3.0 (for Women Innovators)" aimed at empowering women to contribute innovative ideas to the entrepreneurial landscape. The program highlighted the importance of creativity, problem-solving, and business men, encouraging women innovators to engage in this platform and turn their ideas into viable solutions.



#### Link:

https://ece.sairam.edu.in/awareness-programme/

#### **7. SHEFEST 3.0**

Sairam Institutions hosted SHEFEST3.0, celebration dedicated to empowering women and showcasing their achievements. The event featured a range of activities, including workshops, panel discussions, cultural performances, and competitions, all aimed at inspiring and motivating women. Girls from the institution actively participated, highlighting their talents and creativity across various domains.



https://sairam.edu.in/wp-content/uploads/2022/11/4.3.3-SheFest-3.0-Vocational-training-event.pdf

#### **8.IEEE WIE DAY 2024**

Sairam Institutions celebrated IEEE WIE(WomeninEngineering)Day 2024 with a focus on raising awareness about violence against women. The event featured an insightful awareness program that aimed to educate students about the various forms of violence women face and the importance of creating a safer environment. Through presentations, discussions, and interactive sessions, the program highlighted legal rights, support systems, and ways to combat gender-based violence.

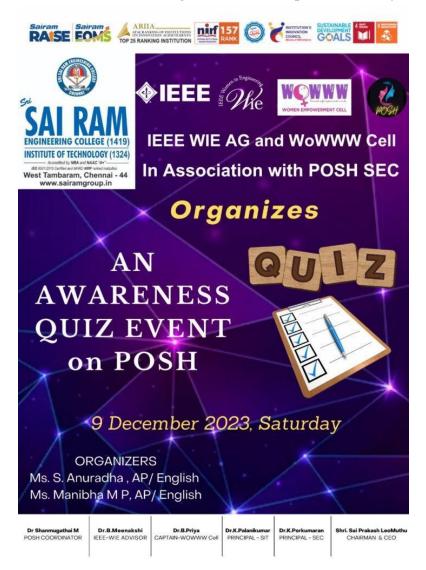


#### Link:

https://cse.sairamit.edu.in/international-day-for-elimination-of-violence-against-women-an-awareness-program/

## 9.AN AWARENESS QUIZ EVENT ON POSH

Sairam Institutions organized an Awareness Quiz Event on POSH(PreventionofSexual Harassment) to educate students and staff about the importance of creating a safe and respectfulenvironmentintheworkplaceandeducationalinstitutions. The eventfeatured a quiz that tested participants' knowledge on sexual harassment laws, rights, and preventive measures. Girls actively participated, demonstrating their awareness and commitment to fostering a culture of respect and safety.



#### Link:

https://edu.ieee.org/in-sairamwie/wp-content/uploads/sites/610//WhatsApp-Image-2023-12-09-at-9.48.55-AM-723x1024.jpeg

## 10.Naan mudhalvan (Women & Men)

A pivotal Naan Mudhalvan students' interaction meeting recently convened at Sairam Institution on 11 May 2024 aimed to gather crucial feedback on Naan Mudhalvan courses across various disciplines, including engineering, arts and science, ITI, and polytechnic colleges. This session facilitated a comprehensive review of course implementation while fostering constructive dialogue with students, creating a platform for insightful exchanges and suggestions.

The meeting showcased a dynamic exchange of ideas, with students actively contributing their perspectives to enhance educational practices. It served as a testament to the institution's commitment to continuous improvement and innovation in education, emphasizing collaboration between educators and learners to shape a brighter academic future.





 $\frac{Link: \underline{https://www.facebook.com/photo/?fbid=857209459785127\&set=pcb.85721636645110}{\underline{3}}$ 

# 11. Graduation Ceremony:

Glimpses of wonderful news coverage of the recent graduation day ceremony at Sri Sairam Engineering College. As featured in leading dailies and news channels, the event was a resounding success, marking a significant milestone in the academic journey of our students.





Link: <a href="https://www.facebook.com/photo/?fbid=855266333312773&set=pcb.855290099977063">https://www.facebook.com/photo/?fbid=855266333312773&set=pcb.855290099977063</a>
Link: <a href="https://www.facebook.com/photo/?fbid=855271139978959&set=pcb.855290099977063">https://www.facebook.com/photo/?fbid=855271139978959&set=pcb.855290099977063</a>

### 12.Sairam Sparkle culturals 2024 (Women & Men)

Bravo to the cultural maestros who graced the stage at Sairam Sparkle 2024! Cultural was a celebration of talent, unity, and pure artistry. As the curtains draw on this spectacular event, let's carry the melodies, rhythms, and memories forward, igniting inspiration in every step. Here's to the magic of culture and its power to unite us all!

Cheers to the extraordinary journey of creativity, talent, and unity that was Culturals at Sairam Sparkle 2024! From captivating performances to the vibrant display of cultures, it's been an unforgettable showcase of artistry and passion. As we bid farewell to this chapter, let's carry the rhythm of diversity in our hearts, inspiring and embracing each other's uniqueness. Here's to the magic of Culturals and the bonds it has woven!



Link: <a href="https://www.facebook.com/photo/?fbid=821121813393892&set=pcb.82113295005944">https://www.facebook.com/photo/?fbid=821121813393892&set=pcb.82113295005944</a> 5

## **13.**Campaign on rights to vote:

Contemplating the adventure of our NSS camp 2024 - it's been beyond mere service; it's been about forging connections, acquiring knowledge, and evolving collectively. As we wrap up this incredible experience, let's continue to embrace the ethos of service and unity, recognizing the significant impact of our endeavors. Cheers to the triumphant culmination of NSS Camp 2024 and the enduring memories and friendships it has fostered.



#### 14.KHADI MAHOTSAV- Gandhiji's birth anniversary events poster making, quiz for women

The Sri Sairam Engineering College conducted the Khadi Mahotsav which is an initiative of G20 commemorating Gandhiji's Birth Anniversary. The event had many competitions like Quiz, Poster Making, Slogan Writing and Essay writing in which cadets from various institutions also participated and won prizes for the same.





### 15.Awareness program on healthy eating for women-seminar by NAVEL TECH NCC

Millets are a group of ancient gluten-free grains that are making a big comeback in the world of healthy eating. These tiny seeds pack a powerful punch of nutrition, offering a range of benefits that go beyond traditional wheat and rice. The seminar was organized by the 4(TN) NAVAL TECH NCC in association with the Sri Sai Ram Siddha Medical College and Research Centre and the lecture was delivered by Dr. Sonitha, Professor ,Sri Sai Ram Siddha Medical College and Research Centre on 16.12.2023: SRI SAIRAM ENGINEERING COLLEGE, CHENNAI



