

4.3.3 Vocational training events



Sri Sairam Engineering College, under the Unnat Bharat Abhiyan initiative, organized the Rural Transformation through Community Connect program in collaboration with TIMA–Rotary Club and Exnora International. The event focused on women empowerment by launching the Sairam Rural Skill Training Center for Tailoring and Aari Work. Inaugurated by distinguished leaders from Sairam Institutions and partner organizations, the initiative aims to enhance livelihood opportunities, build sustainable skills, and strengthen community development. Conducted on 02 April 2025 at the Sri Leo Muthu Auditorium, the program reflects the institution's commitment to SDGs, rural upliftment, and inclusive growth.



Sri Sairam Engineering College organized a Health and Wellness Camp under the National Service Scheme (NSS) and Unnat Bharat Abhiyan (UBA) at the Pazhanthandalam Government Primary School on 2 April 2025. The initiative focused on community health by providing medical check-ups, nutrition awareness sessions, and a student quiz program to promote healthy

practices. Led by Dr. Madhumitha and the NSS–UBA team, the camp aimed to strengthen rural health literacy and encourage preventive healthcare. This outreach activity reflects the institution's commitment to SDG.



Sairam UBA SheFest 4.0 – Vazhnthu Kattuvum was conducted on 31 August 2024 with the theme *“Village Transformation through Community Connect for Women Entrepreneurs.”* This initiative, organized under Unnat Bharat Abhiyan, focused on empowering rural women by fostering entrepreneurship, skill development, and sustainable livelihood practices. Through interactive workshops, demonstrations, and community engagement activities, the event created a platform for women to showcase their talents and access essential resources. By addressing social, economic, and developmental gaps, SheFest 4.0 strengthened community networks and advanced SDGs related to gender equality, economic growth, and sustainable communities, reinforcing Sairam's commitment to societal transformation.