

Sri Sairam Engineering College
Department of Training and Placement Cell
Faculty Profile



Name: **M.S.Balamurugan** B.E, M.Tech,M.B.A , (Ph.D)

Dean – Career Development

E-mail Id: dean.cd@sairam.edu.in

Balamurugan is a strategic professional with 22+ years of experience spanning both corporate and academic ecosystems, focused on building impactful industry–institution collaborations and career pathways for students.

In Academia, Balamurugan drives initiatives that enhance student employability and global exposure. His work includes career development, placements, internships, industry MoUs, establishing Centres of Excellence (CoE), foreign language centres, alumni engagement, and global certification programs. He also actively builds international collaborations, study-abroad pathways, and foreign university partnerships, strengthening institutional ties with industry and global education networks.

In the Corporate domain, he has worked on designing and executing breakthrough strategies, leading projects, managing budgets, strengthening brands, conducting market research, and building strong partner relationships. His approach emphasizes data-driven monitoring, risk management, and operational efficiency to deliver measurable outcomes.

He is passionate about bridging academia and industry, creating opportunities that empower students, institutions, and organizations to grow together in a rapidly evolving global landscape.